



**OATS** | OLDER ADULTS  
TECHNOLOGY  
SERVICES  
FROM **AARP**

# IMPACT OF TECHNOLOGY ON THE FUTURE OF AGING: SENIOR PLANET FROM AARP

**SENIOR HEALTH POLICY FORUM  
DECEMBER 1, 2023**

**Ryan Kawamoto**

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Older Adults Technology Services (OATS) from AARP

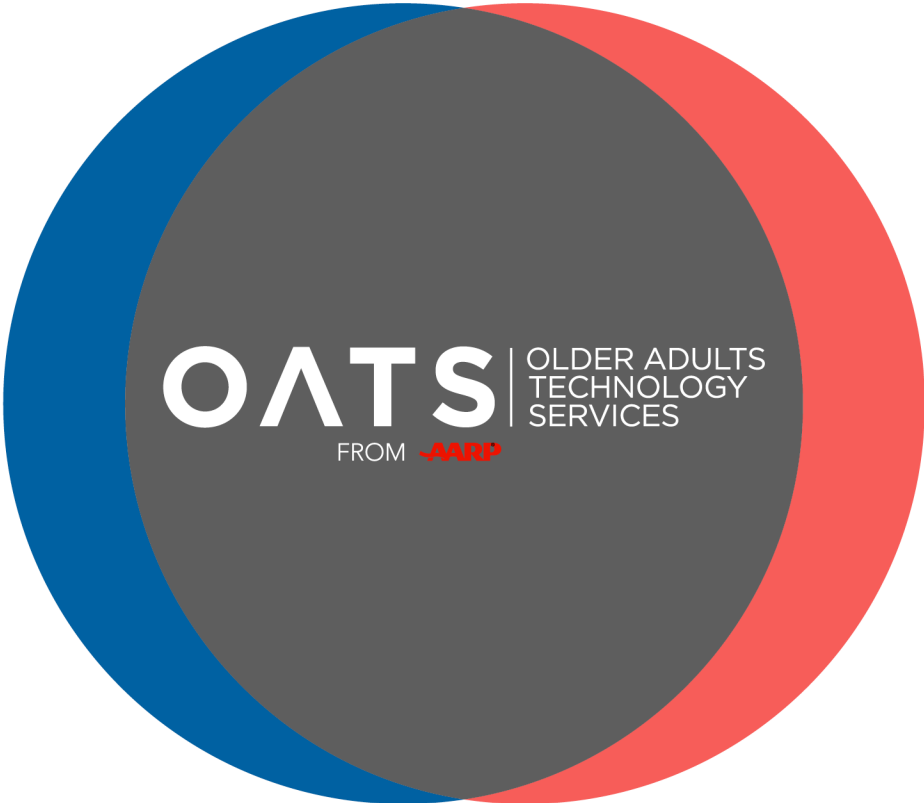


# AARP





# AARP Affiliation



expertise | value | scale





# PRESENTATION

- 1. Importance of digital literacy for older adults**
- 2. Inclusive strategies for navigating the digital World**
- 3. Examining effective programs and initiatives**





**Jolynn Bailey**  
Hilton, TX

# The Key to the Door





# Closing the Digital Divide

As a whole, being on the wrong side of the digital divide means older Americans are not using the tools that could help them live happier, healthier lives.



Nearly **22 million (42%)** of American seniors lack wireline broadband access at home.



Medicaid enrollees are **2.7 times** more likely to be offline.



Black and Latino seniors are more than **2.5** and **3.3** times more likely, respectively, to be offline.

Humana  
Foundation

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## AGINGconnected

Exposing the Hidden Connectivity Crisis for Older Adults

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# Senior Planet Presence

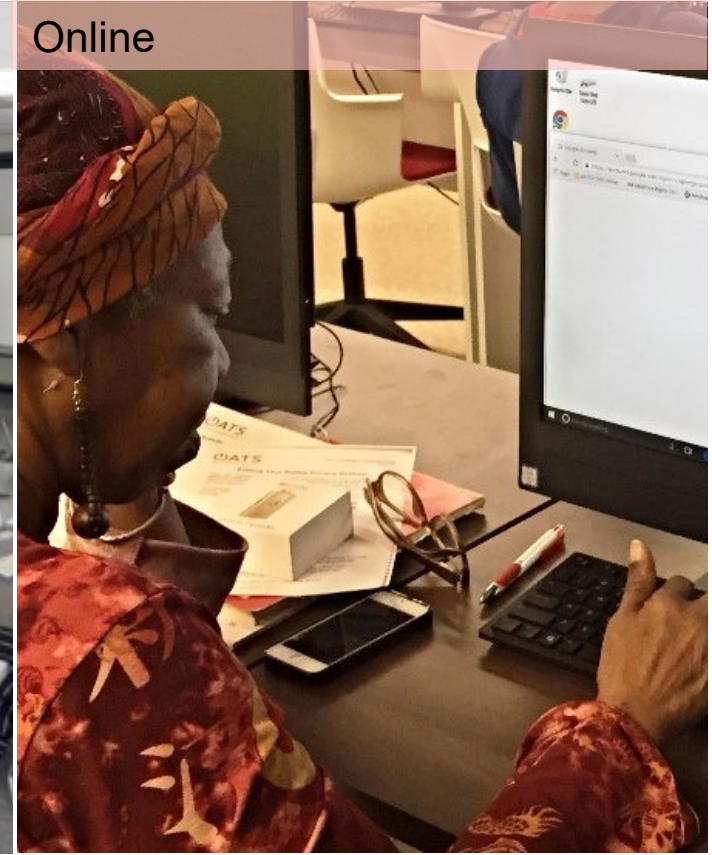
Centers



Partner Sites



Online





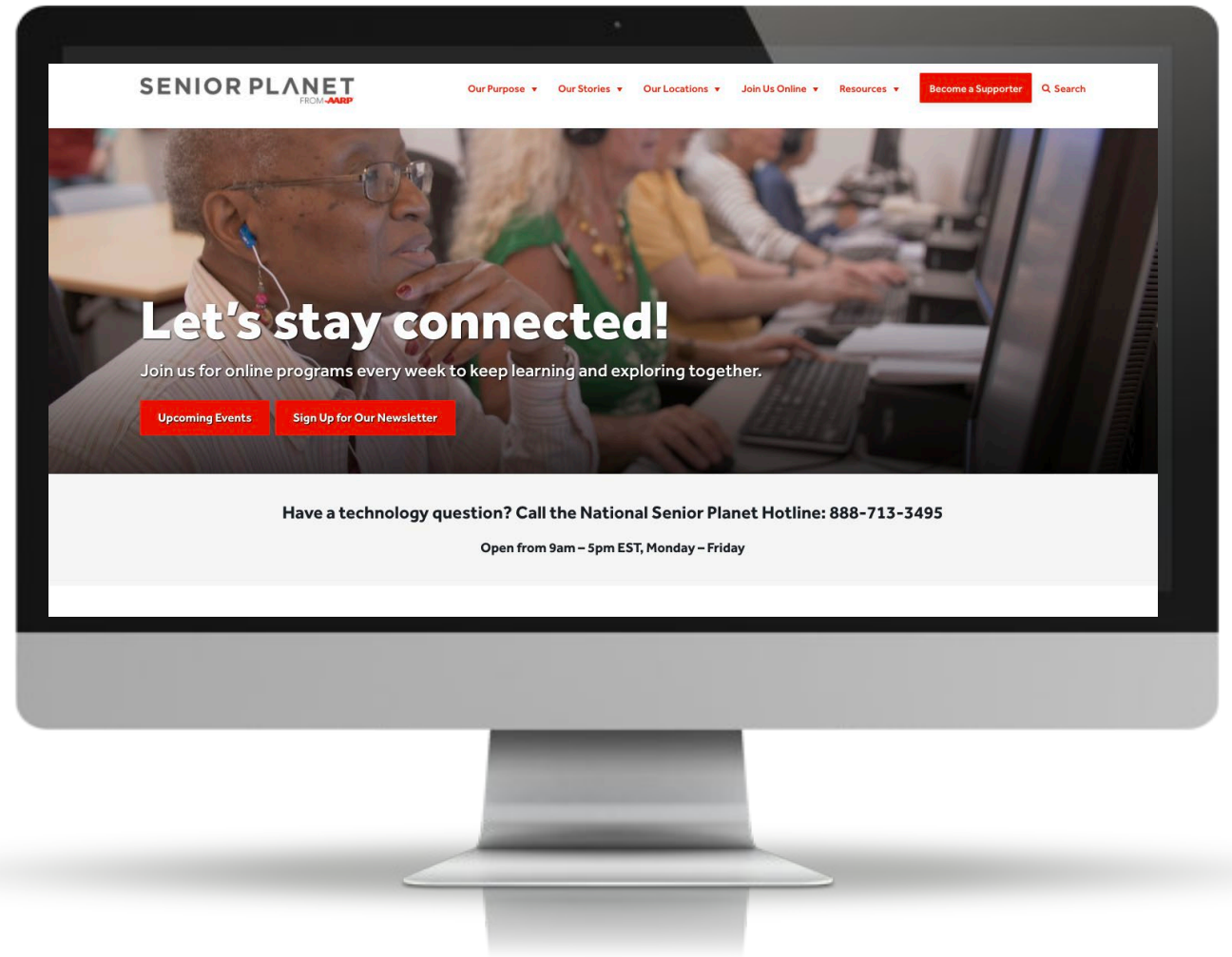
# Impact Areas

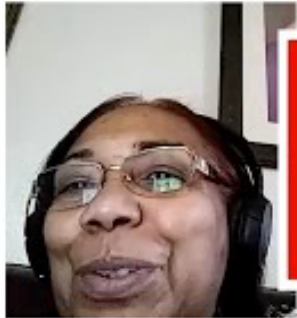




# Virtual Programs and Support

- Toll-Free National Hotline
- Explore Tech Lectures and Workshops
- Multilingual programming in Spanish, Mandarin, Creole, Russian and Vietnamese





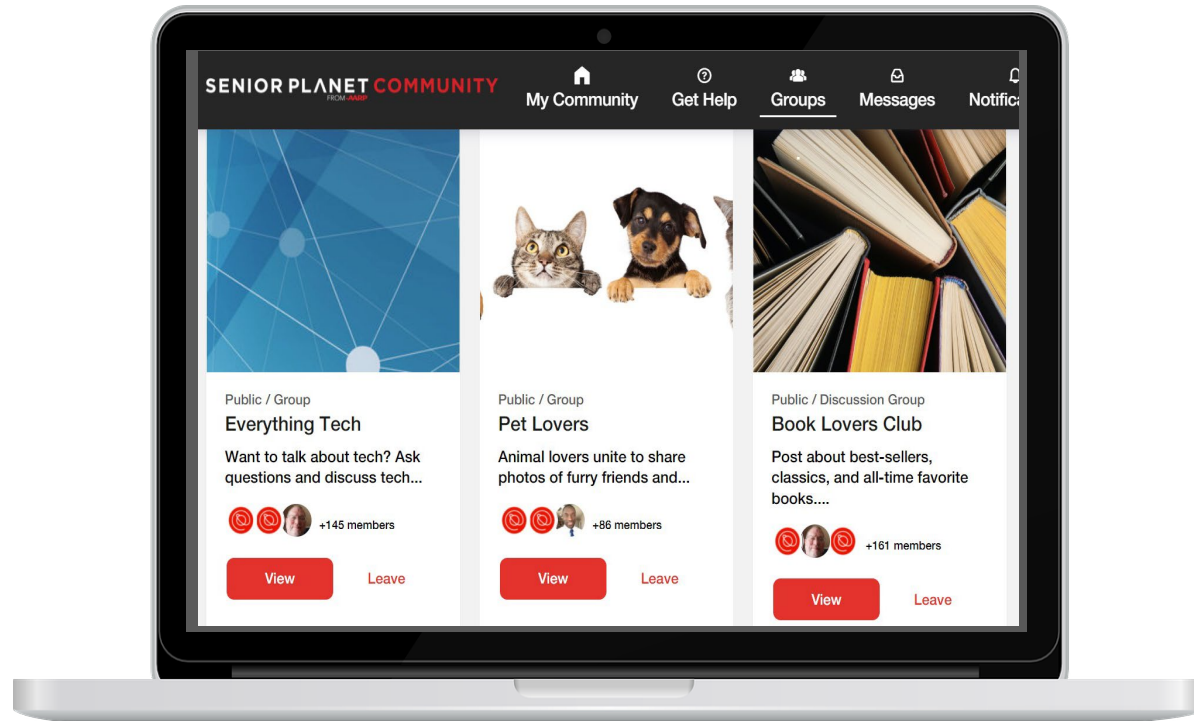
**Senior Planet  
Stories:  
Maria Arnold**



**SENIOR PLANET**  
FROM AARP

**Maria Arnold**  
New York, New York

**I am an Eagle. I can fly  
wherever I want.**



# Senior Planet Community

A new social media platform made with older adults, for older adults.

[Community.seniorplanet.org](https://Community.seniorplanet.org)



# How to get started!

## SeniorPlanet.org

- Online programming
- Articles for 60+

**SeniorPlanet.org/sav  
e-money-on-  
internet/**

## OATS.org

- Capacity Building
- Client Projects
- Licensing Info and Application

**Free Tech Hotline  
(within the United  
States of  
America):**

Senior Planet Toll-Free  
National Hotline:  
(888) 713-3495





**Mooers Free Library**  
Mooers, NY

# Senior Planet Licensing Program



# Participant Testimonials

“All the Senior Planet classes are so rewarding, a godsend in this pandemic world. I would not have near the opportunities for personal connection without Senior Planet Zoom classes. They're wonderful and much appreciated!”

What did you like the most about today's session? “I was at home, in my pajamas learning new things.”

“Free lectures and tech sessions are vital to older people like me who struggle with isolation and tech issues.”





# Thank you

[www.oats.org](http://www.oats.org)

@OlderAdultsTech



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@SeniorPlanet



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