



Welcome

2017 Bay Area Senior Health Policy Forum

Reframing Aging

December 6, 2017

Program Guide

Setting the Stage for Creating
"Age-Friendly" Communities

How to Address the Unique
Needs and Challenges of the
Aging Homeless Population

Initiatives and Innovative
Housing Models Addressing the
Needs of the Aging Population

A Deep Dive into the
Aging Homeless Population

Policy Solutions for
"Age-Friendly" Communities

#shpf2017

Welcome to the 2017 Bay Area Senior Health Policy Forum

We all know that California is changing as our residents age. The growing momentum is focusing us all on the opportunity to strengthen the social determinants of good health – healthy food, safe and walkable neighborhoods, easy transportation, affordable and stable housing, access to care providers, and the ability to simply spend time with friends.

Helping the Bay Area make the needed changes starts with reframing how we are all thinking about and talking about aging. How do we inspire and motivate policymakers, activists, elected officials, business leaders, and care providers? How do we get creative?

That's why we are here today at this Forum. Together we can find answers. We have structured this day to help us all collaborate and build common ground among organizations across Bay Area geographic boundaries and existing silos.

Eight years ago, the two Bay Area PACE (Program of All-inclusive Care for the Elderly) organizations, Center for Elders' Independence and On Lok, convened this forum to help increase our creativity and collaboration as we find a common voice with policymakers. Let's make the Bay Area a great place to age. Thank you so much for joining us today!

9:30am – 10:00am

Welcome Remarks

Presenters: Linda Trowbridge, CEO, Center for Elders' Independence and Grace Li, CEO, On Lok

Linda Trowbridge, CEO, Center for Elders' Independence



Linda Trowbridge became CEO of CEI in 2013, bringing 30 years of health care management experience and a longtime interest in the PACE model of integrated care. She earned her Master's degree in Business Administration at San Francisco State University, and her Bachelor of Arts degree in Economics

at the University of Colorado. Linda has been involved strategically and as an operational leader with large national and regional health care systems in most areas of the health care arena.

Grace Li, CEO, On Lok



Grace Li joined On Lok in 2001 with expertise in orchestrating new site openings, managing implementation of software applications, and overseeing multi-site complex systems and health care programs. Grace received her Master of Health Administration from the University of

North Carolina and Bachelor of Arts in Economics from the University of Florida. In 2016, Grace went from being Chief Operating Officer to being named Chief Executive Officer.

Sincerely yours,

Linda Trowbridge, CEO

Center for Elders' Independence

Grace Li, CEO

On Lok



Morning Schedule

9:00am – **Registration & Breakfast**

9:30am – **Welcome Remarks**

10:00am – **Keynote Speaker – Dr. E. Percil Stanford**
“Why Reframe Aging? What is at Stake?”

11:00am – **Morning Plenary Session**
Protecting Aging in the Golden State: A Conversation with Legislators
Senator Hannah-Beth Jackson - Santa Barbara
Assemblymember Ash Kalra - San Jose
Dion Aroner, Partner, AJE Partners - Moderator

12:00pm – **Networking Lunch**

Afternoon Schedule

1:00pm – **Concurrent Workshops**

Setting the Stage and Developing Policy Solutions for Age-Friendly Communities

Sybil Boutilier, Commissioner, Marin County Commission on Aging
Valerie Coleman, San Francisco Dept. of Aging and Adult Services
Karen Grimsich, City of Fremont
Anne Hinton, AARP California – Moderator
Diana Miller, Santa Clara County Dept. of Aging and Adult Services

Initiatives and Innovative Affordable Housing Models Addressing the Needs of the Aging Population

Blanca Castro, AARP California
Chuck Durrett, McCamant and Durrett Architects
Laura Fanucchi, HIP Housing
Robert Ogilvie, SPUR – Moderator
Ancel Romero, HumanGood
Meghan Rose, LeadingAge California

A Deep Dive into the Aging Homeless Population and Addressing Their Needs

Samantha Green, MSc, Applied Survey Research
Dr. Margot Kushel, Zuckerberg SF General Hospital and Trauma Center
Margaretta Lin, The Dellums Institute for Social Justice
Randy Morris, Alameda County Dept. of Adult and Aging Services
Kevin Prindiville, Justice in Aging – Moderator
Chris Rodriguez, County of San Mateo

***Breaks in-between concurrent workshops and after all workshops conclude.**

3:30pm – **Afternoon Plenary Session**
Dr. E. Percil Stanford, Advancing Policies to Reframe Aging

4:15pm – **Closing Remarks**

Keynote Speaker

10:00am – 11:00am

“Why Reframe Aging? What is at Stake?”– Dr. Stanford

Dr. Stanford is an accomplished author and advocate, has held numerous leadership positions with AARP, the White House Conference on Aging, Gerontological Society of America, The National Center and Caucus on Black Aging, The American Society on Aging, and The National Committee to Preserve Social Security and Medicare. He will discuss the importance of creating inclusive communities and systems that support older adults and set the stage for the day’s sessions. He will explore how to “reframe aging” in our communities to create impactful change.

Presenter:

Dr. E. Percil Stanford, President,
Folding Voice and KIND Corporation



Dr. Stanford’s career in the field of Aging began at Iowa State University where he was the first of a small group to receive Ph.D.s with a focus on Gerontology. He subsequently worked at the U.S.

Department of Health, Education and Welfare in the Administration on Aging and in the Office of the Secretary. As a professor at San Diego State University, he was the Founding Director of the University Center on Aging, The National Institute on Minority Aging and the Gerontology Department. At AARP, Dr. Stanford served on the Leadership Team and has been appointed to several National, State, and Local Boards, Commissions, Task Forces and White House Conferences on Aging. Most recently he received the 2017 Hall of Fame Award from The American Society on Aging.

Morning Plenary Sessions

11:00am – 12:00pm

Protecting Aging in the Golden State: A Conversation with Legislators

In this moderated panel discussion, attendees will hear from legislators who are leading the way on protecting aging programs and working to “reframe” what it means to age in the Golden State. We will hear what the local and state impacts will be of health care and budget proposals being discussed at the federal level, what our legislators are doing about it and what we can do to be proactive in protecting and enhancing programs that will impact older adults in our state. We are thrilled to have Assemblymember Ash Kalra, Chair of the Assembly Aging and Long Term Care Committee, and Senator Hannah-Beth Jackson, Chair of the Senate’s Judiciary Committee share the morning with us for this important discussion.

Moderator:

Dion Aroner, Partner, AJE Partners



Dion served six years as a State Assemblywoman and 25 years as Chief of Staff to her predecessor, Tom Bates. She is an undisputed expert in state budget and human services issues who began her career as a social worker for Alameda

County and became the first woman president of Service Employees International Union 535. Dion is a native San Franciscan, a proud graduate of UC Berkeley, and a longtime resident of the East Bay.

Presenters:

Senator Hannah-Beth Jackson



Senator Jackson was elected to the California State Senate in 2012 to represent the 19th Senate District, which includes all of Santa Barbara County and western Ventura County. She is a former prosecutor and practicing attorney,

educator, and small business owner. She previously served in the State Assembly, where she worked with Democratic and Republican governors to author more than 60 bills into law. In the Senate, she is Chair of the Senate Judiciary Committee, and during her time in the Legislature, Hannah-Beth has become known as an effective advocate for protecting the rights and privacy of Californians.

Assemblymember Ash Kalra



In November 2016, Ash Kalra, was elected to represent the 27th Assembly District, which encompasses downtown San Jose, East San Jose, Evergreen and parts of South San Jose. He is the first Indian American elected to the State

Legislature. Ash was appointed Chair of the Aging and Long Term Care Committee and is also a passionate advocate for environmental protection. Prior to serving in the State Assembly, Ash represented South San Jose on the San Jose City Council, where he fought to maintain funding in the face of cuts to public safety.

Afternoon Workshops

The afternoon will feature two sets of breakout sessions. Attendees are encouraged to choose one “track” for the afternoon. The intent of this structure is for attendees to do a deep dive into a topic, and then transition into an action-oriented and focused discussion on what we can do as a community to create meaningful change.

1:00pm – 2:00pm Concurrent Breakout Sessions – Part One

(1A) Setting the Stage for Creating “Age-Friendly” Communities

Many Bay Area counties are undertaking the World Health Organization’s Age-Friendly Communities initiative to make Bay Area counties and cities more age-friendly for all of us. What are our local leaders doing to engage with stakeholders throughout this intensive process and what are the unique findings they’ve discovered so far about what the community wants? How are cities taking different approaches to make our communities age-friendly and why is the W.H.O. designation so important? Who are the champions and how can we connect with them? Come learn about this exciting initiative happening all over the Bay Area by leaders who are working on it first-hand.

Moderator:

Anne Hinton, Livable Communities Advisor, AARP California

Presenters:

Valerie Coleman, Program Analyst, San Francisco Dept. of Aging and Adult Services

Karen Grimsich, Aging and Family Services Administrator, Human Services Department, City of Fremont

(2A) Initiatives and Innovative Housing Models Addressing the Needs of the Aging Population

It is apparent to anyone living in the Bay Area that the housing crisis has reached a critical point. It is imperative that the unique needs of the Bay Area’s aging population don’t get lost in the discussion of making housing more affordable across our region. This session will explore innovative housing models in the Bay Area by leaders who are thinking about new ways to address the affordable housing crisis specifically for the aging population. We will also learn about new partnerships that are forming, and new ways to think about tackling this key issue.

Moderator:

Robert Ogilvie, Oakland Director SPUR

Presenters:

**Chuck Durrett, Architect
McCamant and Durrett Architects**

**Ancel Romero, President
Affordable Housing HumanGood**

(3A) A Deep Dive into the Aging Homeless Population

This session takes a critical look at homelessness in older adults within the Bay Area. Through data and cases, attendees will be able to identify regional trends in homelessness and define specific pathways into homelessness for older adults. Attendees will be able to distinguish the challenges that exist for homeless adults over the age of 50 as compared to the younger homeless population. They also will understand the unique experiences of people facing homelessness for the first time later in life—versus younger or chronic homeless populations—and the implications of these factors on prevention and service interventions. Finally, attendees will learn what they can do in their own jurisdictions to obtain local data, and how jurisdictions can look at local data to understand the current issues that impact homeless older adults.

Moderator:

**Kevin Prindiville, Executive Director
Justice in Aging**

Presenters:

**Dr. Margot Kushel, Professor of Medicine
Zuckerberg San Francisco General Hospital
and Trauma Center**

**Samantha Green, MSc, Project Manager
Applied Survey Research**

**2:15pm – 3:15pm Concurrent
Breakout Sessions – Part Two**

**(1B) Policy Solutions for “Age-Friendly”
Communities**

When thinking about how to make communities more age-friendly, it can be overwhelming to figure out where to start. How do you cultivate support from the community and elected officials to make age-friendly changes in our communities? How have leaders overcome obstacles such as NIMBY-ism? What have our leaders learned so far about this process and what can we do today to make our communities more age-friendly? Come learn about actionable steps we can all take to support age-friendly initiatives underway and start them in our own communities.

Moderator:

**Anne Hinton, Livable Communities Advisor,
AARP California**

Presenters:

**Sybil Boutilier, Commissioner,
Marin County Commission on Aging**

**Diana Miller, Project Manager,
Santa Clara County Seniors’ Agenda**

**(2B) How Do You Finance Housing for Seniors and
What Are the Policy Solutions?**

Building more affordable housing in the Bay Area is imperative, but will not address the immediate needs of our aging population and it’s not the only solution. This session will explore creative steps Bay Area housing leaders are already undertaking to address the housing crisis and take meaningful action. Learn about a landmark package of housing legislation that was signed into law this year, financing models, programs such as home sharing and co-housing which are aiming to address the housing shortage, and the next steps on a comprehensive AARP study looking at the housing crisis. Come prepared with ideas on what you think our leaders can do to address the housing crisis, and be ready to collaborate on how we can “move the needle” on affordable housing.

Moderator:

**Robert Ogilvie, Oakland Director
SPUR**

Presenters:

**Blanca Castro, Director of Advocacy
AARP California**

**Laura Fanucchi, Associate Executive Director
HIP Housing**

**Meghan Rose, General Counsel and Director
of Housing Policy, LeadingAge CA**

**(3B) How to Address the Unique Needs and
Challenges of the Aging Homeless Population**

This session will focus on the implications of the growing population of older homeless adults on prevention, service, and policy interventions. Through examples provided by panel members, attendees will learn what they can do to elevate the specific needs and challenges faced by older adults and those at risk for homelessness. Attendees will also be able to identify specific policies, interventions, and prevention measures they can implement locally to help tailor solutions and respond to the specific needs of the older homeless population.

Moderator:

**Kevin Prindiville, Executive Director
Justice in Aging**

Presenters:

**Margaretta Lin, Principal
The Dellums Institute for Social Justice**

**Randy Morris, Assistant Agency Director
Adult & Aging Services, Alameda County
Social Services Agency**

**Chris Rodriguez, Deputy Director of Aging and
Adult Services, County of San Mateo**

Afternoon Plenary Session

3:30pm – 4:15pm

Advancing Policies to Reframe Aging

Please join us for this inspiring closing session as we welcome back Dr. Stanford. He will tie in common themes discussed during the various sessions throughout the day on creating age-friendly communities, affordable housing and the aging homeless population, and how working on these issues together will advance policies to “reframe aging” for Bay Area seniors. He will also discuss next steps attendees can take to move these issues forward.

Presenter:

Dr. E. Percil Stanford, President of Folding Voice and KIND Corporation

4:15pm – 4:30pm

Closing Remarks

Presenters:

Grace Li, CEO
On Lok

Linda Trowbridge, CEO
Center for Elders' Independence

Thank you to our planning committee who made this event a success:

Senior Health Policy Forum Co-Chairs:

Grace Li, Chief Executive Officer
On Lok

Linda Trowbridge, Chief Executive Officer
Center for Elders' Independence

Senior Health Policy Forum Planning Committee:

Chair: Katherine Kelly, Government Affairs Manager
On Lok

Cassandra Chan, Community Affairs Manager
On Lok

Dianna Garrett, Director of Communication and Planning
Center for Elders' Independence

Cindy Kauffman, Deputy Director of Community Services, San Francisco Department of Aging and Adult Services

Ryan Kawamoto, Executive Director
Yu-Ai Kai

Eileen Kunz, Chief of Government Affairs and Compliance
On Lok

Lenore McDonald, Director of Fund Development and Government Relations
Center for Elders' Independence

Sonali Parnami, Program Manager
Healthy Aging, The Health Trust

Wendy Peterson, Director
Senior Services Coalition of Alameda County

Victoria Tolbert, Director
Contra Costa County Department of Aging

Elaine Wong-Eakin, Health Care Advocate

A special thank you to staff from LeadingAge California, On Lok and the Center for Elders' Independence who provided staff support to put on today's event.

For electronic copies of the speakers' presentation, please visit the Senior Health Policy Forum website following the event: shpf.elders.org

Presenter Biographies (alphabetically by last name)

Sybil Boutilier, Commissioner, Marin County Commission on Aging



Sybil has lived in Sausalito since the 1980s, and before retiring in 2014, she worked for San Francisco's Department of Aging in public policy and legislative affairs. She is very happy putting to use the professional skills and wisdom learned in that role. She has been focusing on community driven plans that can make our cities and the County more age-friendly, and serves on the Commission's Planning Committee, Executive Committee and Co-Chairs the Legislative Committee.

Blanca Castro, Director of Advocacy, AARP California



Before joining AARP, Blanca served as the Outreach and Education Manager for Xerox State Health Care. She worked closely with legislators, rural and Indian health care organizations, and county stakeholders to transition projects within California's Medi-Cal system and other health and human services programs. She has extensive leadership experience and has organized several successful outreach and marketing campaigns for local and statewide programs serving diverse populations.

Valerie Coleman, Program Analyst San Francisco Dept. of Aging and Adult Services



Valerie Coleman is currently supporting the City's Age & Disability Friendly effort, in addition to other long term service projects and programs. Valerie is an urban planner with a focus and a passion for ensuring that communities and the built environment is accessible and inclusive for people of all ages and all abilities.

Chuck Durrett, Architect, McCamant and Durrett Architects



With his wife, Kathryn McCamant, Chuck Durrett is credited with coining the English term "cohousing" and introducing the cohousing model to North America. Cohousing is a type of intentional community composed of small private homes with full kitchens, supplemented by extensive common facilities. He is a major proponent of senior cohousing, an author and a recipient of numerous awards from the American Institute of Architects and others for various completed projects.

Laura Fanucchi, Associate Executive Director, HIP Housing



Laura Fanucchi has worked for HIP Housing in San Mateo, California since 1992 and currently serves as the Associate Executive Director overseeing the Home Sharing and Self-Sufficiency program. She is the Vice President of the National Shared Housing Resource Center and currently provides technical assistance to nonprofits regarding the development of Home Sharing Programs throughout the country.

Presenter Biographies (alphabetically by last name)

Samantha Green, MSc, Project Manager, Applied Survey Research



Samantha Green is a Project Manager with Applied Survey Research, a Bay Area research firm dedicated to helping people build better communities through data. Her work links program performance and population outcomes in an effort to improve community wellbeing. She has worked throughout Northern California and Washington on the issue of health, housing and homelessness. She recently partnered on Voices of Youth Count, a collaborative study of youth homelessness in America, with Chapin Hall at the University of Chicago. She holds a Master's in Anthropology from the London School of Economics.

Karen Grimsich, Aging and Family Services Administrator Human Services Department, City of Fremont



Karen Grimsich has spent over 30 years working with seniors and at-risk populations in a variety of settings, including residential care and Adult Day Health Care. She currently is the Administrator for Aging and Family Services (AFS), a division of the City of Fremont Human Services Department, and the programs under her supervision include a multi-service senior center, case management, caregiver support, senior peer counseling, in-home geriatric mental health team, and health promotion team.

Anne Hinton, Livable Communities Advisor AARP California



Anne Hinton is the past Executive Director of the San Francisco Department of Aging and Adult Services, where she held that position for 10 years. Ms. Hinton's career spans more than 30 years including positions as the Director of Home Care, Care Management and Fiduciary Services Department for the Institute on Aging, the Director of Aging Services for San Francisco Catholic Charities and Director of the South San Francisco Senior Services.

Margot Kushel, MD, Professor of Medicine Zuckerberg San Francisco General Hospital and Trauma Center



Margot Kushel, MD serves as a core faculty member in UCSF's Center for Vulnerable Population. She is a practicing physician at ZSFG and has been studying the causes and consequences of homelessness for almost 20 years. Her current work, funded by the National Institute of Aging, focuses on homelessness among older adults.

Presenter Biographies (alphabetically by last name)

Margaretta Lin, Principal, The Dellums Institute for Social Justice



Margaretta is passionate about big change solutions, young people leading change, and people coming across divisions to care about justice and one another. She combines her unique experiences in government, community activism, law, youth development, social enterprises, and collaboration into a force for equity and hope. Margaretta has served as the Deputy City Administrator and Founding Director of Strategic Initiatives for the City of Oakland and Senior Advisor to Mayor Dellums.

Diana Miller, Project Manager, Santa Clara County Seniors' Agenda



Diana Miller is the architect of the World Health Organization's Age-Friendly Initiative in Silicon Valley. Diana's dedication and talent spring from her decades of hands-on experience as a community organizer and her deeply personal commitment to improve the lives of some of our society's most challenged populations. Prior to joining the county, she worked for six years in San Francisco's Tenderloin District, improving quality of life in housing, transportation, medical and safety issues for seniors there.

Randy Morris, Assistant Agency Director Adult & Aging Services, Alameda County Social Services Agency



Randy Morris received his bachelor's degree in psychology from the University of Notre Dame, and MSW from UC Berkeley. He also is a licensed clinical social worker (LCSW) and has worked for the Alameda County Social Services Agency since 1994, where he started as a Child Welfare Worker. He worked in the Child Welfare Department until 2011 when he was promoted to his current position. His department administers the In Home Supportive Services & Adult Protective Services programs, as well as the Public Administrator, Guardian, and Conservator programs; Veteran's Service office; and Area Agency on Aging (AAA).

Robert Ogilvie, Oakland Director, SPUR



Over the past 20 years, Robert has worked extensively in community development and planning to help improve low- and middle-income neighborhoods. Prior to joining SPUR, he was Vice President for Strategic Engagement at ChangeLab Solutions. He is an author, served as a faculty member in the Department of City and Regional Planning at the University of California, Berkeley and a consultant to city and county governments, nonprofit organizations and neighborhood activists.

Kevin Prindiville, Executive Director, Justice in Aging



Kevin Prindiville is a nationally recognized expert on Medicare and Medicaid policy and has served as counsel in several class action lawsuits protecting low-income senior's access to public benefits. He is a graduate of the University of Pennsylvania Law School and the University of California, San Diego, and is admitted to the California Bar. Kevin has a long history of developing partnerships and directing strategic advocacy efforts. The author of numerous articles, reports and briefs, he frequently testifies before legislators, presents at national conferences and works closely with both federal and state regulatory agencies.

Presenter Biographies (alphabetically by last name)

Chris Rodriguez, Deputy Director of Aging and Adult Services, County of San Mateo



Chris Rodriguez is Deputy Director of Aging and Adult Services (AAS) for the San Mateo County Health System. Chris provides operational oversight and development for AAS supportive and protective programs including Adult Protective Services/Elder Dependent Adult Protection Team, Probate Conservatorship Investigations, In-Home Supportive Services (IHSS), Multipurpose Senior Services Program, and Linkages. In collaboration with the Health Plan of San Mateo and other divisions within the Health System, Chris has lead efforts toward the long-term vision of integrated services and care coordination within San Mateo County. Chris received his BSW from San Francisco State University, MSW from the University of California, Berkeley, and is licensed as a clinical social worker. His 30+ years of professional experiences with the older adult population include community-based agencies, adult day health care, Veterans Administration and academia.

Ancel Romero, President, Affordable Housing, HumanGood



Ancel Romero is responsible for operations management of HumanGood's affordable housing communities as well as oversight and overall responsibility for affordable housing development within the organization. Before joining HumanGood (previously ABHOW) in 1998, he was the Director of Property Management of G&K Management Co., one of the largest for-profit housing providers in the country.

Meghan Rose, General Counsel and Director of Housing Policy LeadingAge California



Meghan Rose joined LeadingAge California in January of 2014. As the Director of Policy for Housing and Home- and Community-Based Services, Ms. Rose advocates in the State Legislature and works with regulatory agencies to help expand affordable and service enriched housing to California's most vulnerable seniors. She is a registered lobbyist, a certified Assisted Housing Manager, and a licensed attorney with the California State Bar. Prior to joining LeadingAge California, she worked as a civil litigator in construction defect, insurance bad faith, and personal injury actions.

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SENIOR COMMUNITIES



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Senior Services Coalition
of Alameda County



The Bay Area Senior Health Policy Coalition is part of The SCAN Foundation's Community of Constituents initiative, building a statewide movement to transform the system of care so that all Californians can age with dignity, choice and independence.