



Master Plan for Aging: Mobilizing Your County & Community
Wednesday, May 12, 2021
1:00pm – 3:30pm

**Click on the blue hyperlink for each name to view more information about each speaker.*

EVENT PROGRAM

- 1:00pm **Kick-Off & Welcome Videos from Elected Officials**
[Katherine Kelly](#), Senior Government Affairs Manager, On Lok
[Lenore McDonald](#), Director of Development and Government Relations,
Center for Elders' Independence
- 1:15pm **Key Elements of the Master Plan for Aging:** Learn about the Master Plan for Aging's Five Bold Goals, why this moment is significant, what the advocacy opportunities are and how can local communities can impact this statewide initiative.
[Debbie Toth](#), President & CEO, Choice in Aging and Member, Master Plan for Aging Stakeholder Advisory Committee
- 1:30pm **Transition to Breakout Sessions:** Attendees will select-select their breakout room.
- 1:40pm **Breakout Sessions** (see page 2 for details & speakers)
 - [Housing for All Ages & Stages](#)
 - [Health Reimagined](#)
 - [Caregiving that Works](#)
 - [Affordable Aging & Economic Security](#)
- 2:25pm **Transition to Main Room**
- 2:30pm **"Welcome Back" Videos from Elected Officials**
- 2:35pm **Report-Out from Breakout Sessions and Q&A:** Hear about what local work is being done to support the Master Plan for Aging and how to leverage this statewide initiative to achieve local change. Submit your questions in Zoom Chat!
[Nicole Howell](#), Executive Director, Ombudsman Services of Contra Costa, Solano and Alameda (Moderator)
[Gerry La Londe-Berg](#), Board Member, SHARE Sonoma County (Housing)
[Jessica Rothhaar](#), Senior Public Policy Manager, Alzheimer's Association (Health Reimagined)
[Eli Gelardin](#), CEO, Marin Center for Independent Living (Caregiving that Works)
[Tracy Repp](#), Program Development Manager, Sonoma County Human Services, Area Agency on Aging (Affordable Aging & Economic Security)
- 3:30pm **Event Concludes**

Breakout Session Details & Speakers

Housing for All Ages & Stages: Older adults, like people of all ages, need housing options that meet changing needs across the decades. Come learn about what is happening locally with planning for housing in the North Bay, innovative dementia care programs and successful advocacy efforts to expand accessory dwelling units (ADUs) statewide.

CB Wohl, Program Planning and Evaluation Analyst, Adult & Aging Division, Sonoma County Human Services Dept (Moderator)

Rachel Ginis, ADU Senior Construction Project Manager, Hello Housing

Linda Jackson, Program Director, Marin Aging Action Initiative

Celine Regalia, Executive Director, Collabria Care

Health Reimagined: As more Californians live longer lives, more people will seek home or community-based care to continue to live well within their homes and communities of choice. Come learn about what considerations are essential in planning to properly care for individuals with complex medical conditions, and how the geriatric medical field and emergency department care interventions are transforming to better serve older adults.

Shelley Dombroski, Regional Director, Alzheimer's Association (Moderator)

Dr. Wynnelena Canio, Chief of Geriatric Medicine and Continuing Care, Kaiser Permanente Santa Rosa; Member, Governor's Alzheimer's Task Force

Jennifer Winters, Project Lead, Geriatric Emergency Department Accreditation, Queen of the Valley Hospital

Chloe Cook, Unit Supervisor, Aging and Adult Services, Marin Health & Human Services, Aging and Adult Services

Caregiving that Works: Across California, almost five million family caregivers help their parents, spouses, and friends who need assistance with everyday tasks to live well in their homes and communities. Come learn what is needed to support a properly trained and paid caregiving workforce, and how communities can support caregivers and those receiving services in their home.

Eli Gelardin, CEO, Marin Center for Independent Living (Moderator)

Aaron Alarcon-Bowen, Executive Director, IHSS Public Authority

Lisa Brinkmann, Member of the California Senior Legislature and Vice-Chair of the Legislative Committee of the Commission on Aging

Anna Khachatryan, Community Care Administrator, Marin Center for Independent Living

Affordable Aging & Economic Security: Economic security is essential to living and aging well, but retirement income is being outpaced by the rising costs of housing, health, and care. Come learn about changes on the horizon for Social Security, the impacts and solutions for food insecurity, considerations for the aging workforce, and how to advocate for change.

Diane Krantz, Former Chair, Marin Commission Women's Economic Security Committee (Moderator)

Marriane McBride, President and CEO, Sonoma Council on Aging

Elece Hempel, Executive Director of Petaluma People Services Center (PPSC)

Trinh Phan, Senior Staff Attorney, Justice in Aging