

# Caregiving That Works

## Master Plan for Aging - Goal 4



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# Presenters

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# (In) Home Care Options

Home Care Agencies

Home Care Registries

Informal/Family  
Care Givers



**“Connecting People...  
Creating Independence”**

## What is IHSS?



- Provides personal care and domestic services to persons who are aged, blind or disabled so they can remain in their own homes.
- Social Worker makes a home visit and performs an assessment of the Consumer's needs.
- Financial eligibility determined by county.
- Recipient hires a provider(s) to perform caregiver assistance based on assessment hours authorized by the Social Worker.

## **IHSS Public Authority of Marin**



### **Our Mission**

- We aim to empower IHSS Recipients of Marin County to remain independent and safe by supplying quality, in-home Care Providers for whom we select and support.

### **Our Vision**

- We envision a world where all IHSS Recipients of Marin County remain independent and safe at home.

## What we do:

- Recruit and screen potential Providers.
- Maintain a computer referral list (Registry) of available Providers to assist IHSS Consumers
- Provide training to Providers and Recipients
- Negotiates with Union for wages, benefits and other conditions of employment.
- Advocates for IHSS program recipients and providers.
- Assists recipients navigate the IHSS system (including the EVV – Electronic Visit Verification)
- Help our IHSS care providers reach self-sufficiency.



# Personal Assistance Registry

- MCIL has been running a Personal Assistant Services (PAS) registry as part of our core services for over 40 years.
- The PAS program serves more consumers than any other department in our office.
- The registry matches individuals with carefully screened and experienced personal assistants (PAs) who assist individuals with activities of daily living.
- The consumer is the employer of record and pays the PA directly out of pocket or through a payroll service.

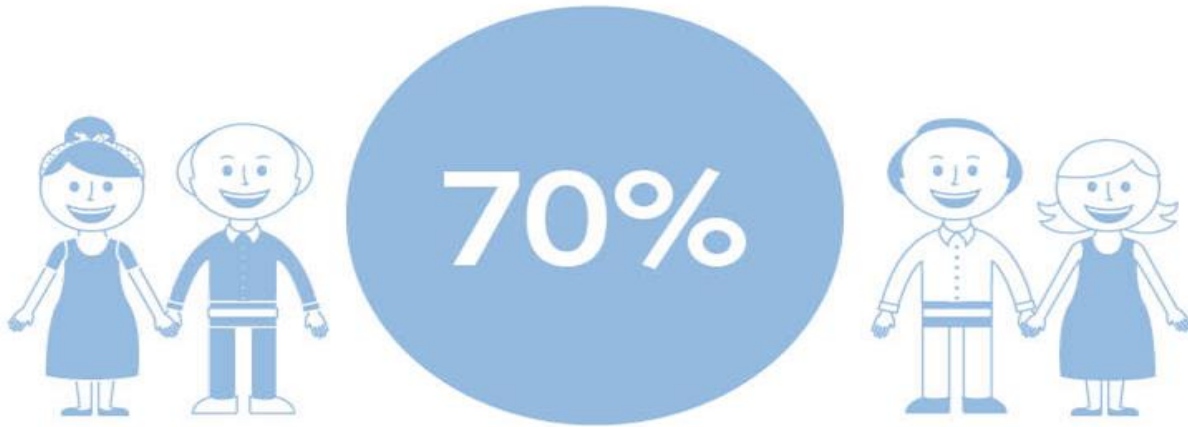


# What Caregiving Looks Like Now

- Marin CIL Electronic Visit Verification Support Program
- On-Call Registry



# Emerging Needs.



**70% of adults over the age of 65 will need a caregiver.**

*(Approximately 14% of our country's population is over 65,  
or roughly 4.4 million Americans.)*

# Emerging Needs.



**In the Bay Area alone that accounts for  
over 150,000 seniors.**

# U.S. Home Care Worker Facts

- The home care workforce has more than doubled in size over the past 10 years from 800,000 to 1.6 million.
- Nearly 9 in 10 home care workers are women, their median age is 45.
- While people of color make up one third of the total US workforce, they comprise more than half of all home care workers.
- Over one quarter of home care workers were born outside the US.

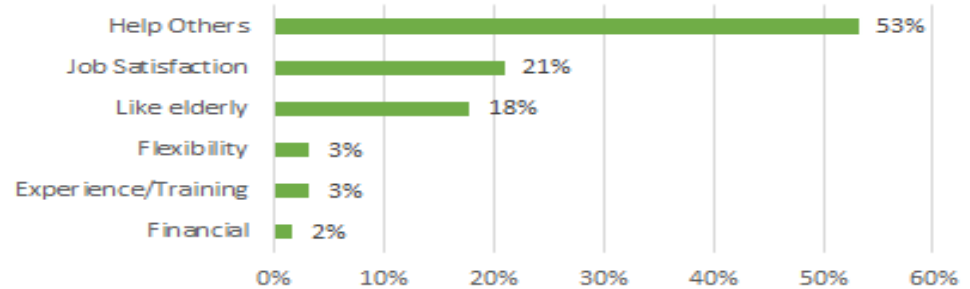
# U.S. Home Care Worker Facts

- More than half of home care workers have completed no formal education beyond high school.
- 73% of home care workers are below 300% of the federal poverty level. The national median wage is approximately \$10.49 an hour.
- From 2014 to 2024 home care workers are projected to add more jobs than any other occupation with an additional 633,100 new jobs anticipated.

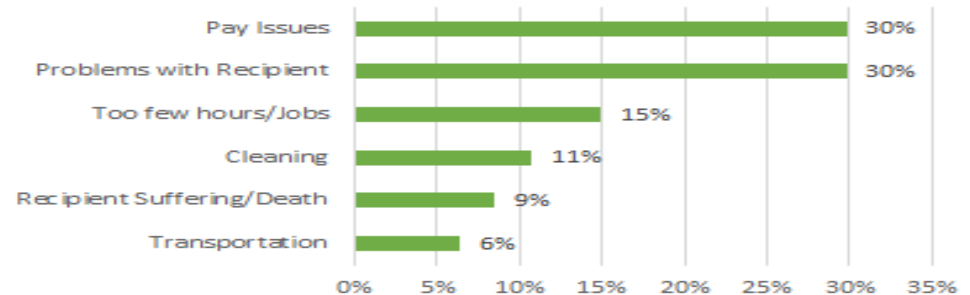
# Challenges

- Wages
- Mistreatment
- Language barriers
- Cultural competency
- Technological barriers

Favorite Aspect as a PA Marin Care Provider



Least Favorite



# Family/Friends Caregivers

- A caregiver—sometimes called an *informal caregiver*—is an unpaid individual (for example, a spouse, partner, family member, friend, or neighbor) involved in assisting others with activities of daily living and/or medical tasks.
- More than 1 in 6 Americans working full-time or part-time report assisting with the care of an elderly or disabled family member, relative, or friend.

[Gallup-Healthways. (2011). Gallup-Healthways Well-Being Index.]

# Need for Caregiving

- By 2029, 14.4 million seniors are estimated to fall into a “middle market” gap
  - Unable to afford assisted and independent living
  - Too wealthy to qualify for Medicaid/MediCal
  - Want to (have to) stay at home
  - Would like not to spend down their assets
  - May/may not be able to afford in-home care providers
  - Will depend on family and friends for care

Health Affairs, 2019

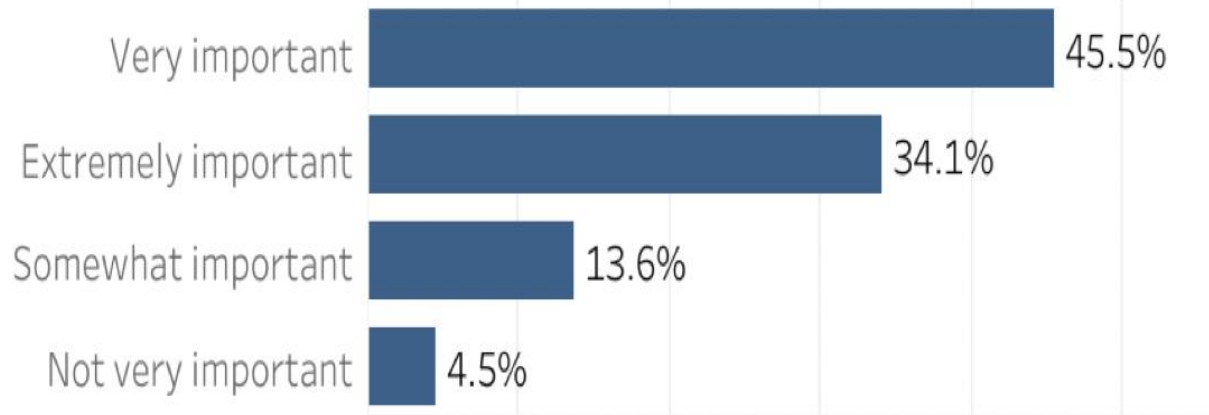


# Economics of Family Caregiving

The value of the services family caregivers provide for "free," when caring for older adults, is estimated to be **\$375 billion** a year. That is almost **twice as much** as is actually spent on homecare and nursing home services combined (\$158 billion).

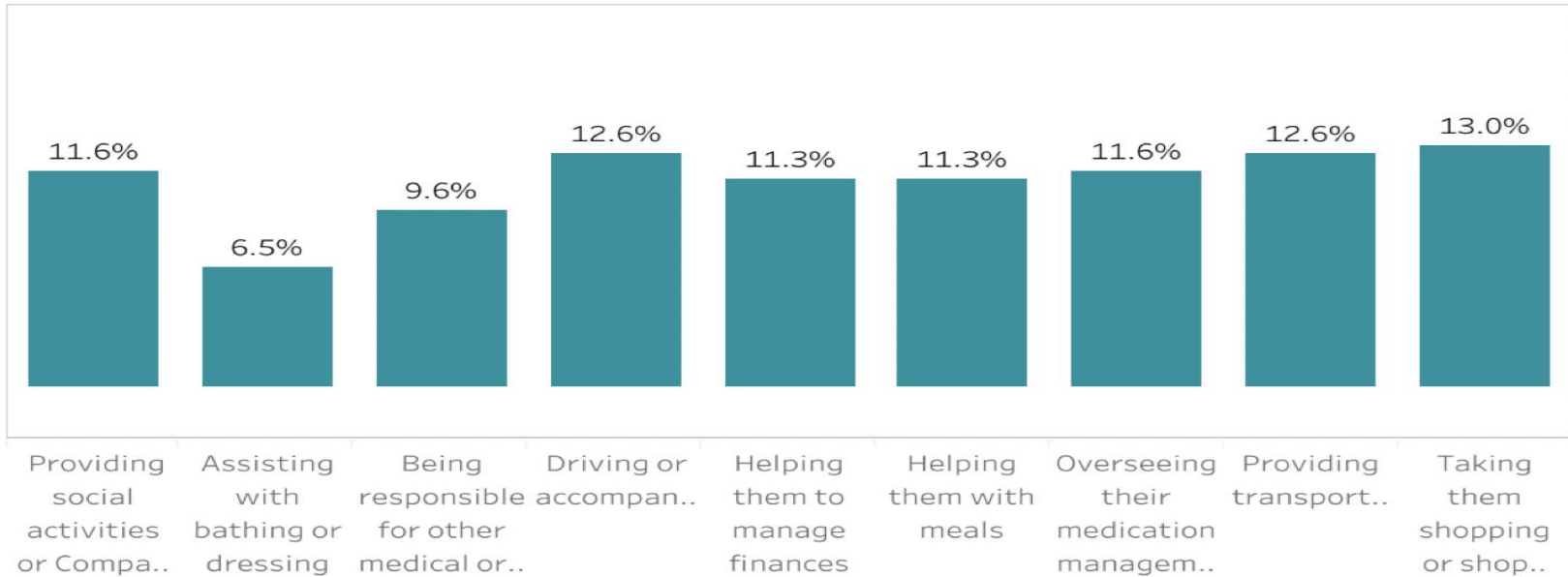
*Evercare Survey of the Economic Downturn and Its Impact on Family Caregiving; National Alliance for Caregiving and Evercare. March 2009*

As a caregiver, how important is it for you to provide care to a loved one so that they could keep living independently?



## Caregiver Assistance & Satisfaction Results

### Type of Assistance Provided by Caregiver



Thank you!