

Welcome

2019 Bay Area Senior Health Policy Forum

SHAPING THE FUTURE TOGETHER: AGING IN THE BAY AREA

December 3, 2019
Program Guide



Welcome to the 2019 Bay Area Senior Health Policy Forum

We all know that California is changing as our residents age. The growing momentum is focusing us all on the opportunity to strengthen the social determinants of good health – healthy food, safe and walkable neighborhoods, easy transportation, affordable and stable housing, access to care providers, and the ability to simply spend time with friends.

The Governor’s Master Plan for Aging provides us with a unique opportunity to demonstrate our power and leadership in the Bay Area on how we can truly make an impact on the aging and long-term care system statewide. We are excited to explore today how we can ensure a complete count in the 2020 census, advocate for affordable senior housing, create communities where everyone can age comfortably, and make a difference in health care policy.

That’s why we are here today at this Forum. Together we can find answers. We have structured this day to help us all collaborate and build common ground among organizations across Bay Area geographic boundaries and existing silos.

9:00am – 9:15am – Welcome Remarks

Linda Trowbridge, CEO, Center for Elders’ Independence



Linda Trowbridge became CEO of CEI in 2013, bringing 30 years of health care management experience and a longtime interest in the PACE model of integrated care. She earned her Master’s degree in Business Administration at San Francisco State University, and her Bachelor of Arts degree in Economics at the University of Colorado. Linda has been involved strategically and as an operational leader with large national and regional health care systems in most areas of the health care arena.

Grace Li, CEO, On Lok



Grace Li oversees a family of non-profit organizations that has served vulnerable seniors for over 45 years. Grace received her Master of Health Administration from the University of North Carolina and Bachelor of Arts in Economics from the University of Florida. Grace joined On Lok in 2001, served in a variety of management roles and was named CEO in 2016. On Lok created the prototype for the Program of All-inclusive Care for the Elderly (PACE) model of care and currently cares for nearly 1,600 frail seniors in the San Francisco Bay Area through its PACE program. On Lok also operates the 30th Street Senior Center, the largest multi-purpose senior center in San Francisco, serving over 6,000 seniors a year.

Sincerely yours,



Linda Trowbridge, CEO



Grace Li, CEO

CONTINUING EDUCATION UNITS (CEUs)

LeadingAge California is an approved provider by the California Board of Registered Nursing (Provider #CEP12765) for six (6) contact hours of continuing education. You must be present for the entire event to earn Continuing Education Units. No partial credits can be given. Certificates will be emailed 14 days after the program.

Agenda

Morning Schedule

8:30am – Registration & Breakfast Breakfast located in Salon F.

9:00am - 9:15am – Welcome Remarks Located in Salons A-E.

Grace Li, CEO, On Lok and Linda Trowbridge, CEO, Center for Elders' Independence

9:15am - 9:45am – Keynote Speaker Located in Salons A-E.

Kim McCoy Wade, Acting Director, California Department of Aging

9:45am - 11:45am Morning Sessions Both sessions located in Salons A-E.

Senior Homelessness in the Bay Area: Regional Trends and New Opportunities

Policy Leadership Roundtable: "Creating Policy Change to Support Aging in California"

11:45am – Networking Lunch Located in Salon F.

Afternoon Schedule

The afternoon will feature breakout sessions. Attendees are encouraged to choose one "track" (1, 2, 3, 4) for the afternoon. The intent of this structure is for attendees to do a deep dive on a topic, and then transition into an action-oriented and focused discussion on what we can do as a community to create meaningful change. Please note that there is a break between the concurrent workshops.

1:00pm – 2:00pm Concurrent Breakout Sessions – Part One

(1A) **Stuck on Start - Mobilizing Your Age-Friendly Action Plan** – Located in Salon G-H.

(2A) **A Regional View of Affordable Senior Housing** – Located in Baden B.

(3A) **The 2020 Census: It Matters** – Located in Baden A.

(4A) **Riding the Waves of An Ever-Changing Policy Environment:
A Current View and the 2020 Horizon** – Located in Salon I-J.

2:15pm – 3:15pm Concurrent Breakout Sessions – Part Two

(1B) **Implementing Your Age-Friendly Plan and Leveraging Partnerships** – Located in Salon G-H.

(2B) **Innovative Housing Partnerships and Programs** – Located in Baden B.

(3B) **A Bay Area-Wide Plan of Action for the 2020 Census** – Located in Baden A.

(4B) **Building a Local Advocacy Strategy: Learn from the Experts** – Located in Salons I-J.

3:15pm BREAK

3:30pm – 4:15pm – Local Voices: Shaping the Aging Future Together – Located in Salons A-E.

4:15pm – 4:30pm – Closing Remarks – Located in Salons A-E.

Grace Li, CEO, On Lok and Linda Trowbridge, CEO, Center for Elders' Independence

9:15am – 9:45am – Keynote Speaker

Shaping the Future for Healthy Aging in California – Kim McCoy Wade

Kim McCoy Wade, Acting Director, California Department of Aging



Kim McCoy Wade is the Acting Director of the California Department of Aging. She most recently served at the California Department of Social Services as the CalFresh & Nutrition Branch Chief, where she led the expansion of CalFresh food benefits to older adults and people with disabilities, as well as several data and technology initiatives, including the GetCalFresh mobile application. She previously served as a consultant to multiple health and human services non-profits and as Executive Director of the California Association of Food Banks. Earlier in her career, she worked in Washington, DC for the Children’s Defense Fund, Bread for the World, and Alliance for Justice. She is an alumna of NYU School of Law, Carleton College, and the Jesuit Volunteer Corps. She lives in the Bay Area with her family.

9:45am – 10:30am – Morning Sessions

Senior Homelessness in the Bay Area: Regional Trends and New Opportunities

Dr. Kushel’s research focuses on preventing and ending homelessness and on the burden of homelessness on health. She has a particular focus on the growing problem of homelessness in older adults, and has been studying the causes and consequences of homelessness for almost 20 years. Dr. Kushel’s research has informed local, regional and national programmatic policy changes to address the aging homeless population. During this session, Dr. Kushel will share her research into regional trends in homelessness, specific pathways into homelessness for older adults, and what unique interventions are necessary to address the needs of this population.

Presenter:

Dr. Margot Kushel, Professor of Medicine, Division of General Internal Medicine, Zuckerberg San Francisco General Hospital and Trauma Center



Margot Kushel, MD, is a Professor of Medicine at the University of California San Francisco in the Division of General Internal Medicine at Zuckerberg San Francisco General Hospital, the Director of the UCSF Center for Vulnerable Populations and the Director of the UCSF Benioff Homelessness and Housing Initiative. Margot’s research focuses on the causes and consequences of homelessness and housing instability, with the goal of preventing and ending homelessness, and ameliorating the effects of homelessness on health. She speaks at a local, state and national level about issues of homelessness, and frequently provides testimony to legislative bodies.

10:30am – 11:45am – Policy Leadership Roundtable: Creating Policy Change to Support Aging in California

In this moderated panel discussion, attendees will hear from policy and legislative champions who are leading the way in California on aging, long-term care, workforce and other statewide policy initiatives. How can innovations and efforts in the Bay Area help shape statewide policy, and how can we leverage our advocacy efforts at the state level to make a real impact? We are honored to be joined by leaders who are creating policy change to support aging in California for this important discussion.

Moderator:

Dion Aroner, Partner AJE Partners



Dion is deeply rooted in California government. She served six years as a State Assemblywoman and 25 years as Chief of Staff to her predecessor, Tom Bates, is an undisputed expert in state budget and human services issues, and has the institutional memory to help clients successfully navigate the Legislature and Administration. She began her career as a social worker for Alameda County and developed her leadership skills at an early age by becoming the first woman president of Service Employees International Union 535. Dion is a native San Franciscan, a proud graduate of UC Berkeley, and a long-time resident of

the East Bay. She serves on the Boards of Freight and Salvage (a folk music venue in Berkeley), Seneca Center (serving severely emotionally disturbed children), and Safe Kids California.

Presenters:

Jennie Chin Hansen, Independent Consultant, Hirsch Associates Philanthropic Advisors and Member, Master Plan for Aging Stakeholder Advisory Committee



Jennie is a seasoned health care leader, and currently serves on several health care and system boards and committees related to care delivery transformation, quality, and safety, and chronic care innovation and technology for older adults and long-term care financing. From 2010 - 2015, she was CEO of the American Geriatrics Society and currently serves on the Governor's Master Plan for Aging Stakeholder Advisory Committee while also consulting on the advancement of Geriatric Emergency Departments in San Francisco for the Hirsch Philanthropic Advisors. In 2010, she completed her term as president of AARP, during the heat of health care reform of the Affordable Care Act. Prior service includes nearly 25 years with On Lok, Inc., a nonprofit family of organizations providing integrated and comprehensive community-based services for frail older adults in San Francisco. She attended and received honors from Boston College and UCSF where she graduated with nursing degrees.

Assemblymember Ash Kalra (San Jose)



Assemblymember Kalra was first elected to the California Legislature in 2016, representing the 27th District, which encompasses approximately half of San Jose and all of downtown. He is the Chair of the Assembly Labor & Employment Committee and previously served as Chair of the Aging & Long-Term Care Committee, which he continues to serve on, as well as other distinguished Committees. He has established himself as a leader on ensuring health care affordability and controlling the high cost of premium increases. He has been a leader on aging issues, such as expanding the Assisted Living Waiver program, improving long-term care insurance, extending the Alzheimer's tax check-off, and drafting budget requests. He previously served as a San José City Councilmember for eight years and was a deputy public defender in Santa Clara County for 11 years. He is the first Indian-American to serve in the California Legislature in state history.

Marko Mijic, Deputy Secretary of Program and Fiscal Affairs, California Health & Human Services Agency



Marko leads the policy and budget development for twelve departments and four offices, which includes over 30,000 employees and a total annual budget of approximately \$160 billion. Prior to serving as the Acting Deputy Secretary, Marko served as an Assistant Secretary with responsibility of the human services portfolio, which included the California Department of Aging, the California Department of Community Services and Development, the California Department of Child Support Services, and the California Department of Social Services. He also served on the statewide Alzheimer's Advisory Committee and staffed the Child Welfare Council. Prior to joining the California Health and Human Services Agency, Marko worked at the American Heart Association and the U.S. Department of Health and Human Services in Washington, DC. He earned his Bachelor of Science degree from the University of Utah and his Master of Public Policy degree from the American University School of Public Affairs.

Afternoon Workshops

1:00pm – 2:00pm – Concurrent Breakout Sessions – Part One

(1A) Stuck on Start – Mobilizing Your Age-Friendly Action Plan

The AARP Network of Age-Friendly States and Communities has been serving as a catalyst to educate, encourage, promote and recognize improvements that make communities supportive for residents of all ages. The ultimate goal is to create livable communities for all ages. But figuring out where to start can be overwhelming and challenging. Should you hire a firm to help you navigate the process? How do you fund this initiative? How long does it take to receive this designation? Come hear from local experts who are successfully navigating through the process to learn about how the livable communities initiative is becoming a reality in the Bay Area, and how you can be involved in the initiatives locally.

Objectives

- 1) Understand the different phases of becoming a “Livable Community.”
- 2) Learn how to use your needs assessment to inform your action plan.
- 3) Learn how to find resources and funding for your Livable Communities initiative.

Moderator:

Shireen McSpadden, Executive Director, San Francisco Dept of Aging and Adult Services

Presenters:

Diana Miller, Project Manager, Seniors’ Agenda, Department of Aging and Adult Services, Social Services Agency, County of Santa Clara

Bryan Ricks, Chairman, Mayor’s Commission on Aging (Oakland); Executive Director, CareBuilders at Home-East Bay; Member, Livable Oakland Committee

Tylor Taylor, Executive Director, Saratoga Area Senior Coordinating Council, Santa Clara County Senior Care Commission

(2A) A Regional View of Affordable Senior Housing

The importance of expanding the availability of affordable and accessible housing for seniors should not be underestimated. Organizations and policymakers at the city, county and state level are looking at a variety of solutions, but what does the affordable housing landscape look like from a regional perspective? What affordable housing currently exists, and how are we planning to meet the housing needs of our growing aging population across the Bay Area? How do we utilize existing funding streams, and what are new funding opportunities? Join this session to hear from policy and planning leaders on how regional housing needs are identified, and how these needs are translated at the local level for implementation.

Objectives

- 1) Understand the methods by which regional planners identify the housing needs of the Bay Area and how we are doing.
- 2) Learn about housing forecasts and how these needs are implemented at the local level.
- 3) Understand the different funding streams to build affordable housing and identify opportunities to advocate for affordable housing in your community.

Moderator:

Ada Chan, Regional Planner, Association of Bay Area Governments/Metropolitan Transportation Commission

Presenters:

Pedro Galvao, Policy Director, Non-Profit Housing Association of Northern California

Danielle Mazzella, Preservation & Data Manager, California Housing Partnership

Sharon Rapport, Director, California State Policy, Corporation for Supportive Housing

(3A) The 2020 Census: It Matters

The U.S. Census is conducted every 10 years and has significant impacts to programs and services in our communities. The next Census will happen in 2020, and it’s important we all get prepared. This session will be led by speakers from The U.S. Census Bureau and the California Complete Count office. They will be discussing what makes this census different in 2020 and what it will mean for California if there is a miscount.

Objectives

- 1) Learn about why the Census is important and the fiscal implications of a miscount.
- 2) Understand what makes the 2020 Census unique from previous counts.

Moderator:

Monica Tong, Program Manager, Santa Clara County Office of the Census

Presenters:

Raymond “Ray” Mueller, Partnership Specialist (Northern California), Census Partnership and Engagement Program, Los Angeles Regional Census Center, U.S. Census Bureau

David Tucker, Regional Program Manager, Region 3, California Complete Count

(4A) Riding the Waves of An Ever-Changing Policy Environment: A Current View and the 2020 Horizon

There has been an immense level of activity on policies and regulatory changes that ultimately have real impacts on the communities we serve. What do we need to know about CalAIM, which will bring broad reforms to the Medi-Cal system, the opportunities under the state’s Master Plan for Aging, and other areas of health care policy? How do we focus our advocacy work and create real change for the communities we serve with so many changes and opportunities on the horizon? Join this session to hear from leading policy experts on these timely policy discussions.

Objectives

- 1) Understand the local implications of health care policy changes.
- 2) Learn about the role of stakeholder workgroups who are guiding statewide health policy changes.
- 3) Understand how to stay updated and monitor statewide policy issues that are important to the communities you serve.

Moderator:

Sarah Steenhausen, Senior Policy Advisor, The SCAN Foundation

Presenters:

Maya Altman, CEO, Health Plan of San Mateo

Claire Ramsey, Senior Staff Attorney, Justice in Aging

2:15pm – 3:15pm – Concurrent Breakout Sessions – Part Two

(1B) Implementing Your Age-Friendly Plan and Leveraging Partnerships

Our panel of Bay Area age-friendly experts will discuss how the livable communities initiative is becoming a reality in the Bay Area, and how we can continue to push this work forward. How can you leverage your age-friendly efforts for other opportunities? How can we make this initiative a statewide priority?

Objectives

- 1) Understand who are critical and effective partners to move the livable communities initiative forward.
- 2) Understand how the livable communities progress is tracked and how to measure its progress.

Moderator:

Shireen McSpadden, Executive Director, San Francisco Dept of Aging and Adult Services

Presenters:

Diana Miller, Project Manager, Seniors’ Agenda, Department of Aging and Adult Services, Social Services Agency, County of Santa Clara

Bryan Ricks, Chairman, Mayor’s Commission on Aging (Oakland); Executive Director, CareBuilders at Home-East Bay; Member, Livable Oakland Committee

Tylor Taylor, Executive Director, Saratoga Area Senior Coordinating Council, Santa Clara County Senior Care Commission

(2B) Innovative Housing Partnerships and Programs

Senior housing is no longer just a place to live comfortably as you age – it’s a place to receive services. But what does it take to co-locate affordable and accessible senior housing with appropriate services? How do you create the right partnerships to deliver the right kinds of services? Come to this session to hear from local organizations who are leading the way in housing innovation, partnerships and programming.

Objectives

- 1) Learn about addressing funding and regulatory barriers to building housing with services.
- 2) Understand how PACE is partnering with housing developers to provide housing for their seniors.
- 3) Learn about the unique housing interventions required to serve an aging homeless population.

Moderator:

Ada Chan, Regional Planner, Association of Bay Area Governments/Metropolitan Transportation Commission

Presenters:

Michelle Alcedo, Director of Programs, Openhouse

Jane King, Vice President of Operations, Center for Elders' Independence

Debbie Toth, President & CEO, Choice in Aging

Diana Yin, Chief Strategy and Analytics Officer, On Lok

(3B) A Bay Area-Wide Plan of Action for the 2020 Census

The session will be led by U.S. Census Program Managers from San Francisco, Santa Clara, San Mateo, and Alameda Counties. They will be sharing their plans of action on how to properly count our communities and reach hard to count populations in each county for the 2020 Census. Come to this session to learn about their strategies and how you can get involved in making sure California has a complete count in the next Census.

Objectives

- 1) Learn about the different plans of action to tackle Census 2020 outreach from county leaders from San Francisco, Santa Clara, San Mateo, and Alameda counties.
- 2) Understand what advocacy opportunities are available in the Census 2020 in the Bay Area.
- 3) Learn about how local Census offices are specifically targeting the senior populations.

Moderator:

Monica Tong, Program Manager, Santa Clara County Office of the Census

Presenters:

Emma Gonzalez, Community Affairs Manager, San Mateo County Complete Count Committee

Stephanie Kim, Senior Director, Census 2020, United Way Bay Area

Nick Kuwada, 2020 Census Program Manager, Santa Clara County Office of the Census

Adrienne Pon, Executive Director, Office of Civic Engagement & Immigrant Affairs, City & County of San Francisco

(4B) Building a Local Advocacy Strategy: Learn from the Experts

Come to this session to hear from local experts on how Bay Area counties mitigate the impact to federal program changes, how community-based organizations leverage their advocacy and relationships, and how you can submit formal comments on proposed health care changes. We will be joined by Bay Area leaders who are rising up against harmful policy changes and working to protect seniors, immigrants and at-risk communities.

Objectives

- 1) What role do community-based organizations and counties play in policy advocacy?
- 2) How can advocates navigate the complicated process to comment on proposed changes to health care policy?

Moderator:

Sarah Steenhausen, Senior Policy Advisor, The SCAN Foundation

Presenters:

Anissa Basoco-Villarreal, Policy Director, Office of Planning, Evaluation and Planning (OPEP), Alameda County Social Services Agency

Mark Burns, Executive Director, Homebridge

Eli Gelardin, Executive Director, Marin Center for Independent Living

3:30pm – 4:15pm – Local Voices: Shaping the Aging Future Together

This closing session will feature remarks from the afternoon's four breakout session moderators, all of whom are local leaders around the census, housing, advocacy for policy initiatives, and creating livable communities. Don't miss this dynamic panel of speakers who will discuss how we can raise up our voices and come together to shape aging issues in the Bay Area.

Moderator:

Michele Lew, Chief Executive Officer, The Health Trust

Presenters:

Ada Chan, Regional Planner, Association of Bay Area Governments/Metropolitan Transportation Commission

Shireen McSpadden, Executive Director, San Francisco Dept of Aging and Adult Services

Sarah Steenhausen, Senior Policy Advisor, The SCAN Foundation

Monica Tong, Program Manager, Santa Clara County Office of the Census

4:15pm – 4:30pm – Closing Remarks

Presenters:

Grace Li, CEO, On Lok

Linda Trowbridge, CEO, Center for Elders' Independence

Presenter Biographies (Alphabetical By Last Name)

Michelle Alcedo, Director of Programs, Openhouse



Michelle Alcedo is the Director of Programs at Openhouse, a San Francisco-based, non-profit serving LGBTQ older adults age 50+ in the Bay Area. For 17 years of her career, Michelle has had the privilege of working with LGBTQ social justice nonprofits, and 12 of those years specifically in LGBTQ aging. Through developing training curricula, designing affirming programs, and cultivating strategic partnerships, she has worked to transform the aging landscape for LGBTQ seniors and their families of choice. In 2012, Michelle was appointed by the San Francisco Board of Supervisors to the LGBT Aging Policy Task Force to develop policies and recommendations to address the health disparities and social service needs of LGBTQ seniors. Michelle is a former member of the California MHSA Multicultural Coalition, a state-wide coalition working to reduce mental health disparities for marginalized communities in the CA public mental health system.

Maya Altman, CEO, Health Plan of San Mateo



Maya Altman has been with the Health Plan of San Mateo since June 2005. Prior to this, Maya served as the Director of Finance and Administration for the San Mateo County Health Department, providing budget and financial leadership for the county hospital, public health, mental health, and aging and adult service divisions, and also worked in a variety of other capacities at the health department. Maya's executive leadership experience also consists of her previous work with hospital programs and financing for the Santa Clara County's County Executive, her role as project director and consultant for

Berkeley Planning Associates, her participation on the New York State Assembly Task Force on Women’s Issues and with the Center for Community Change in Washington, D.C. Maya received a Bachelor of Arts degree from Bryn Mawr College, and a master’s degree in public policy from the Goldman School of Public Policy at UC Berkeley.

Anissa Basoco-Villarreal, Policy Director, Office of Policy, Evaluation and Planning (OPEP) Alameda County Social Services Agency



Anissa has significant experience as a policy strategist, community advocate and government relations specialist gained from serving in various senior positions. As the Policy Director for the Alameda County Social Services Agency, Anissa manages a team that focuses on local, state and federal policy relating to public benefits; Agency-wide data, performance metrics in contracting, and fund development. Previously, Anissa served as a District Director in the CA State Assembly; a Special Assistant to the Alameda County District Attorney; and a Deputy Chief of Staff at the Alameda County Board of Supervisors. She also spent over a decade as a direct service provider serving victims of crime. Anissa was raised in El Paso, Texas and is bilingual in Spanish and English. She has an MPA from SFSU and a B.A. from Vassar College.

Mark Burns, Executive Director, Homebridge



Mark is Executive Director of Homebridge, a San Francisco-based IHSS contract mode non-profit agency providing paramedical, case management and wellness care services to complexly-diagnosed consumers at risk of avoidable premature institutionalization, homelessness or transitioning back into community living from homelessness or institutionalization. Homebridge also provides a nationally-recognized program of multi-tier caregiver training and supports to its employee base as well as all IHSS Independent Providers in San Francisco. Prior to joining Homebridge, he was Deputy Director for Center for Independent Living (CIL) in Alameda County, the nation’s first IL agency. Mark is a member of the Steering Committees for both the California Collaborative for Long Term Services and Supports (CCLTSS.org) and the San Francisco Long Term Care Coordinating Council. Homebridge is a member of San Francisco’s Dignity Fund Coalition, which sponsored the City’s 2016 Prop I, which provided significant long term funding for the Department of Aging & Adult Services.

Ada Chan, Regional Planner, Association of Bay Area Governments/Metropolitan Transportation Commission



Ada Chan currently works as a planner with an emphasis on Housing Policy and Implementation. The Housing Team works to develop strategies and tools to help jurisdictions do their part to collectively meet the region’s housing needs. Prior to joining ABAG/MTC Ada worked with City of Oakland as a legislative analyst. Her policy work is informed by her extensive experience on the ground in community and economic development; building affordable housing, cultural work in immigrant communities, small business lending and neighborhood improvement initiatives.

Pedro Galvao, Policy Director, Non-Profit Housing Association of Northern California



Pedro directs NPH’s legislative and regulatory advocacy to make the Bay Area a more affordable place to live. He has successfully shepherded reform of California’s Surplus Land Act, prioritized surplus public lands for affordable housing (AB 1486), and led work on a \$500 million expansion of the state’s low-income housing tax credits (AB10) and zoning reform to build more homes (SB 50). He championed the incorporation of an affordable housing-focused Action Plan for the region’s 25-year Plan Bay Area and authored “On Track Together,” NPH’s plan for linking transportation and affordable housing investments. Before joining NPH, Pedro worked with the Association of Bay Area Governments (ABAG) on Plan Bay Area, as a policy advisor for two San Francisco Supervisors and founded El Proyecto Voz Latina, a grassroots organization focused on Latino voting and representation. Pedro holds a B.A. in Politics from Whitman College and a Master’s in Public Policy from Harvard University.

Eli Gelardin, Executive Director, Marin Center for Independent Living (Marin CIL)



Eli has over 15 years of experience working in disability services and advocacy. During over a decade of leadership at Marin CIL, the grassroots organization has grown to an annual budget of approximately \$1.6 million with 13 staff serving over 1200 individuals with disabilities a year. Eli also serves as the co-creator of QuickMatch.org, an innovative web application that blends the high tech capacity of an online personal care registry with the high touch services of local non-profit community-based organizations. Eli served as a two-term Governor appointee to the California State Independent Living Council, and currently serves on the steering committee for the Aging Action Initiative, as a board member for the California Foundation for Independent Living Centers, Matrix Parent Network & Resource Center, and the World Institute on Disability. Eli lives in the Bay Area with his wife and son. He honors his daughter every day through his work.

Emma Gonzalez, Community Affairs Manager, San Mateo County Office of the Census



Emma Gonzalez is overseeing Census efforts for San Mateo County. She has dedicated her career to serving the community and comes from a family of public servants. With more than 30 years of experience working for the County, she has served in a variety of capacities which include community/civic engagement development, strategic planning, budget and performance management, community needs assessment, systems redesign, data analysis, program development, and child welfare quality improvement. For over two decades, Gonzalez has worked with local municipalities, nonprofit organizations, community groups and businesses on a variety of community issues to improve health and well-being in diverse communities. She holds degrees in psychology and organizational leadership, with a master's degree in public and policy administration. What excites her most about Census 2020 is creating opportunities for regional and local partnership; ensuring all residents have access to essential services and quality healthcare.

Stephanie B. Kim, Senior Director, Census 2020, United Way Bay Area



Stephanie has been involved with census outreach in the State of California for close to two years. At the United Way Bay Area, she leads the grantmaking, regional coordination, technical assistance, and data management for Bay Area Counts 2020, a \$2.8M State-funded outreach campaign spanning seven counties. Stephanie has been a featured speaker on Census 2020 for organizations including the Leadership Conference, California State Association of Counties, IGNITE National, and LTX Fest. Her background spans the technology, corporate social responsibility, and workforce development arenas across the public, private, nonprofit, and civic sectors. She holds an MPA from the University of Pennsylvania and BA from Wellesley College and currently lives in Oakland, California. When not working on the complete count, Stephanie can be found trekking somewhere in the mountains with her husband and dog.

Jane King, Vice President of Operations, Center for Elders' Independence



Jane King joined CEI's leadership team as Vice President of Operations in October 2019 following eight years with St. Paul's PACE in San Diego, most recently as their Operations Director for three years. Jane implemented programs, and led a variety of quality improvement initiatives and is well-versed in all aspects of running a successful PACE program in a complex regulatory environment and changing healthcare landscape. During her tenure at St. Paul's PACE, she was involved with their innovative supportive housing program that successfully partnered with four local developers to house and provide supportive services to over 200 medically frail seniors experiencing homelessness in San Diego. She has working knowledge of the challenges and successes of PACE as a supportive housing provider in partnership with housing developers to help solve the homeless senior crisis.

Nick Kuwada, 2020 Census Program Manager, Santa Clara County Office of the Census



Nick works as the manager for the Santa Clara County Office of the Census. Before that, he helped lead Asian Law Alliance’s Civic Engagement program that focused on engaging immigrants and youth to register to vote, learn about the ballot, and get out to vote. Nick sees the future of our democracy through a new generation of voters who think and feel differently than its predecessors. He knows that there is excitement and a drive in our youth that will change the face of politics from left-right to a more thoughtful discussion about issues. Nick graduated from the University of Utah double majoring in Economics and English with a minor in Mathematics. He got his JD from Willamette University.

Michele Lew, Chief Executive Officer, The Health Trust



Michele Lew provides leadership for all of The Health Trust’s operations and resources. Prior to joining The Health Trust in 2018, Michele served as the Local Government and Community Relations Director for Stanford Health Care. Previously, she served as President and CEO of Asian Americans for Community Involvement (AACI) from 2005-2016, a nonprofit health organization. She also served as District Director for California State Senator/Assemblymember Joe Simitian. A Santa Clara County native, Michele holds a B.A. in economics from Yale University and a Master’s in Public Policy degree from Harvard University.

Danielle Mazzella, Danielle Mazzella, Preservation & Data Manager, California Housing Partnership



Danielle joined the California Housing Partnership in January 2016. As Preservation & Data Manager, Danielle is responsible for managing the Partnership’s Preservation Database, providing technical assistance to affordable housing developers, jurisdictions, and government agencies, and supporting the Partnership’s advocacy efforts through data analysis and GIS mapping. Prior to joining the California Housing Partnership, Danielle worked at the Non-Profit Housing Association of Northern California (NPH) where she collected data on existing financing mechanisms and policies for affordable housing, performed GIS analysis, and assisted in legislative advocacy efforts. Danielle received an M.A. in Geography from San Francisco State University in 2016, and received a B.A. in Sociology from the University of California, Santa Cruz in 2013.

Shireen McSpadden, Executive Director, San Francisco Department of Aging and Adult Services



Shireen McSpadden was appointed Executive Director of the San Francisco Department of Aging by Mayor Edwin Lee in December of 2015. Prior to that appointment, she served as Deputy Director of the department since 2003. She has nearly 30 years’ experience providing services to people with disabilities and seniors, in both the nonprofit and public sectors. She has served on the boards of local community organizations and committees such as Glide, the San Francisco Palliative Care Workgroup, the San Francisco Long Term Care Coordinating Council, and the community advisory board of UCSF’s Center for Aging in Diverse Communities. She currently serves as president of the California

Association of Area Agencies on Aging. She is also a board member, representing California, for the National Association of Area Agencies on Aging. She earned a Master’s Degree in Nonprofit Administration from the University of San Francisco, and is an alumna of Leadership San Francisco.

Diana Miller, Project Manager, Seniors’ Agenda, Department of Aging and Adult Services, Social Services Agency, County of Santa Clara



Diana Miller is the architect of the World Health Organization’s Age-Friendly Initiative in Silicon Valley. Her strategic vision—to share knowledge of the program’s benefits to cities—has resulted in WHO’s recognition that Santa Clara is the first County in the United States to have each of its fifteen cities designated “Age-friendly.” She is the Seniors’ Agenda Project Director with the Department of Aging and Adult Services for the County of Santa Clara, California.

Raymond “Ray” Mueller, Partnership Specialist (Northern California), Los Angeles Regional Census Center, U.S. Census Bureau



Ray Mueller was born in the Midwest. He and his partner have lived in the bay area for over 15 years where they created their forever family, and plan to retire. This is his third Decennial Census posting. In between these tours of duty he has been involved in health related community organizing, non-profit management, fundraising and marketing, mostly in the HIV/ AIDS sphere. In the 2010 Census he was part of the first ever national partnership team working directly with the LGBTQ community and was the co-producer of the Census Road tour for the Seattle Region which kicked off at the Golden Gate Bridge and celebrated the Chinese New Year in San Francisco. Currently he is the team lead for the Santa Clara County Partnership team, working directly with the teams of all the bay area and the valley.

Adrienne Pon, Executive Director, Office of Civic Engagement & Immigrant Affairs, City and County of San Francisco



Adrienne is a native San Franciscan with seasoned tri-sector experience in public policy, grantmaking, digital equity, nonprofit management, and local government. Her department oversees policy, compliance, grantmaking and direct services that funds \$5M in grants for innovative programs ranging from citizenship and immigrant assistance to community safety, DreamSF Fellows, language access, and 2020 Census outreach and education. Adrienne was previously a nonprofit executive, including CEO of Zeum (now Children’s Creativity Museum); Executive Director of the Asian Law Caucus; and Founding Executive Director of the Community Technology Policy Council. In the private sector, she served as external affairs director at Pacific Telesis (AT&T), and was the former Local Government Liaison to California cities and counties. She holds a master’s degree in Public Affairs, an undergraduate degree in Community Health Education, and is a graduate of the Coro CityFocus, Gallup Leadership, Leadership California and Leadership America public affairs programs.

Claire Ramsey, Senior Staff Attorney, Justice in Aging



Claire Ramsey is a senior staff attorney at Justice in Aging on the Health Care team and works in the Oakland, California office. Claire’s work focuses on In-Home Supportive Services, Medi-Cal and California health care policy. She formerly worked as a staff attorney at the Legal Aid Society of San Mateo County where she represented seniors on issues involving health care, public benefits, and elder abuse. Prior to Legal Aid, Claire worked at Child Care Law Center, first as an Equal Justice Works fellow and then as a staff attorney. She received her law degree from UC Hastings College of the Law in 2006 with a concentration on Public Interest Law.

Sharon Rapport, Director, California State Policy, Corporation for Supportive Housing



In her role with CSH, Sharon advances a California policy agenda across multiple issues affecting people experiencing homelessness. Sharon has been instrumental in passing CSH-sponsored legislation, including the Health Homes Program, a streamlined process for building supportive housing, a program to fund housing and services for homeless child-welfare-involved families, the Veterans Housing & Homelessness Prevention program, and a program providing grants to counties to fund rental assistance for chronically homeless Medi-Cal beneficiaries. Sharon has provided technical assistance to the Department of Health Care Services in proposing funding for housing and services for California’s 1115 Medicaid Waiver, facilitating the creation of the Whole Person Care pilot, and to implement a \$2 billion housing bond. She has been appointed to multiple decision-making bodies focusing on homelessness, CalAIM, and the 1115 Medicaid Waiver. Prior to joining CSH, she worked as a Congressional Fellow for U.S. Senator Jack Reed (D-RI), and as a Hearing Office Director for the Office of Hearings & Appeals (SSA).

Bryan Ricks, Chairman, Mayor’s Commission on Aging (Oakland); Executive Director, CareBuilders at Home-East Bay; Member, Livable Oakland Committee



As a member of the Commission on Aging for more than two years, Bryan has worked to raise the awareness level among city leaders around issues that face the city’s fastest growing population, people over the age of 65. The MCOA became involved in the Age-Friendly movement in December 2017 and has used the more broad scale and holistic approach to the eight livable domains to forge sponsorship and support from Oakland’s elected officials. In his role as Executive Director for CareBuilders at Home, Bryan is spearheading projects that incorporate non-medical home care services in patient transition and patient advocacy programs to decrease re-hospitalization after a hospital discharge. These coordination services help to create a “web of care” aimed to safely keep senior patients at home and decrease the number of hospital visits and the length of stays. Bryan holds a Bachelor’s Degree in American Studies from the University of California, Los Angeles. (UCLA).

Sarah Steenhausen, Senior Policy Advisor, The SCAN Foundation



Sarah directs the Foundation’s state policy engagement efforts. In this capacity, Sarah develops and oversees The SCAN Foundation’s state leadership strategy, providing technical assistance and educating state policymakers on issues impacting California’s older adults, people with disabilities, and family caregivers. Before joining The SCAN Foundation team in 2009, Sarah was Assistant Secretary for Long-Term Care at the California Health and Human Services Agency, serving as the primary advisor on aging and long-term care legislative and budgetary measures. Her policy career began in the California Legislature, as consultant to the Senate Subcommittee on Aging and Long-Term Care. Sarah holds a Master of Science in Gerontology from the USC Davis School of Gerontology.

Tylor Taylor, Executive Director, Saratoga Area Senior Coordinating Council and Santa Clara County Senior Care Commission



Tylor started out at SASCC as a volunteer with his son Shantik serving at the Wednesday lunches and folding our Outlook Newsletters each month, and it didn’t take long for him to make genuine connections with our members, staff, and other volunteers. Helping others and being of service to the greater community are two of his deepest personal values. Tylor also serves on the Santa Clara County Senior Care Commission and is a member of the Saratoga Age Friendly Commission, which leads community assessment efforts for the city’s older adults and works with other community leaders on major initiatives such as transportation and nutrition for seniors.

Monica Tong, Program Manager, Santa Clara County Office of the Census



Monica was born and raised in Cupertino, where she developed a passion for public service. In 2011, she graduated from UC Riverside with a degree in Political Science. Monica was fortunate to participate in the University of California Washington, DC, Program and studied abroad in Rome. Monica received her Master’s from Georgetown University’s McCourt School of Public Policy in 2014. In DC, Monica interned on Capitol Hill and with the U.S. Department of Justice. Upon graduation, Monica served as a district representative and legislative aide for the California State Assembly. She is currently a program manager for the County of Santa Clara’s Office of the Census. The office has focused their efforts on empowering county residents to participate in the 2020 Census, especially within our hard-to-count communities. Monica enjoys spending time with family and friends, traveling, going to musicals/concerts, and attending Bay Area sports games.

Debbie Toth, President and CEO, Choice in Aging



Debbie fell in love with the aging population in high school while working at the Motion Picture and Television Fund’s independent senior housing, The Country House. Once enrolled at UC Irvine, she commuted back on weekends to work there. Debbie joined the Choice in Aging team in 2002 and became its CEO in 2012. Under Debbie’s leadership CiA has expanded to include the Multipurpose Senior Services Program (MSSP) and the California Community Transitions (CCT) project in Contra Costa, Solano and Sacramento Counties, and the Prevention and Early Access Program for Seniors (PEAS) in Solano. In

2017 Debbie realized her dream of adding intergenerational programming to CiA when Choice in Learning Montessori preschool was integrated into the Pleasant Hill Campus. Debbie has been honored with numerous awards for her work and advocacy, including Woman of the Year in 2015 from Assemblymember Susan Bonilla and is a tireless advocate for seniors, persons with disabilities, and the underserved.

David Tucker, Regional Program Manager, Region 3, California Complete Count



David Tucker is the Regional Program Manager – Region 3 (Counties of Alameda, Contra Costa, Marin, San Francisco, Santa Clara, San Mateo and Solano). As the Regional Program Manager, David monitors California Census 2020 outreach and education efforts to ensure a collaborative process between Census 2020 contracted partners, stakeholders and organizations, to identify, plan and execute outreach strategies targeting the hardest to count communities. A graduate of Cal Poly San Luis Obispo, David developed his appetite for community activism through work as an active participant in Associated Student Government activities and as a member of the Cal Poly Track and Field team. David continued to build upon his passion of

helping others, working for the California State Assembly, and U.S. Congress. Building upon this experience, he expanded his work in the private sector, championing social, economic and education reform issues in Bay Area Communities.

Diana Yin, Chief Strategy and Analytics Officer, On Lok



Diana Yin leads strategic planning, strategy, and analytics at On Lok. In this role she helps set and continuously align the organization around key strategic priorities, which are driven by an understanding of the needs of our communities, the ever-changing healthcare landscape, and internal core capabilities. Prior to joining On Lok in 2017, Diana has been at the heart of several entrepreneurial ventures, including having started a career mentoring company in Shanghai that uncorked the underutilized talents of high-achieving professionals by focusing them on meaningful social problems. She has also led client engagements in financial services, telecom and the public

sector. She was a founding partner in Sagence Group, a growing management consulting firm specializing in business intelligence and information management and served as an Assistant Budget Director for the City of Philadelphia. Diana graduated with a BA in political science from Wellesley College, a master's in public policy from Harvard University, and an MBA from The Wharton School of Business.

Thank you to our 2019 Planning Committee who made this event a success!

Grace Li (Co-Chair)

CEO, On Lok

Linda Trowbridge (Co-Chair)

CEO, Center for Elders' Independence (CEI)

Katherine Kelly (Planning Committee Chair)

Senior Government Affairs Manager, On Lok

Charlene Elefante

Government and Community Relations Manager, On Lok

Dianna Garrett

Director of Communication & Planning, Center for Elders' Independence (CEI)

Nicole Howell

Executive Director, Ombudsman Services of Contra Costa and Solano Counties

Cindy Kauffman

Deputy Director of Community Services, San Francisco Department of Aging & Adult Services

Eileen Kunz

Chief of Government Affairs and Compliance, On Lok

Lenore McDonald

Director of Fund Development and Government Relations, Center for Elders' Independence (CEI)

Wendy Peterson

Director, Senior Services Coalition of Alameda County

Tylor Taylor

Executive Director, Saratoga Area Senior Coordinating Council and

Santa Clara County Senior Care Commission

Vaughn Villaverde

Associate Director of Health Policy, Working Partnerships USA

Elaine Wong-Eakin

Health Care Advocate

A special thank you to staff from LeadingAge California, On Lok and the Center for Elders' Independence who provided staff support to put on today's event.

For electronic copies of the speakers' presentations, please visit the Senior Health Policy Forum website following the event:

bayareashpf.org

Ten years ago, the two Bay Area PACE (Program of All-inclusive Care for the Elderly) organizations, Center for Elders' Independence and On Lok, convened this forum to help increase our creativity and collaboration as we find a common voice with policymakers. Let's make the Bay Area a great place to age. Thank you so much for joining us today!

THANKS TO OUR GENEROUS SPONSORS



"The Bay Area Senior Health Policy Coalition is part of The SCAN Foundation's Community of Constituents initiative, building a statewide movement to transform the system of care so that all Californians can age with dignity, choice and independence."



California Health Care Foundation



Senior Services Coalition of Alameda County

AGING IS SOMETHING WE ALL HAVE IN COMMON



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