

# Welcome

**First Annual  
Bay Area  
Senior Healthcare Policy Forum**

Friday, November 20, 2009

Program

**Presented by Bay Area PACE Programs  
Center for Elders' Independence and On Lok Lifeways**

Advocating for Seniors

# Welcome

Welcome to the first annual Bay Area Senior Healthcare Policy Forum.

California's over-65 population is going to double in the next 25 years. The need for senior healthcare that includes all the things that contribute to a senior's health – good food, safe housing, access to care providers and funds to pay them – is a growing need among California's aging population.

The time to start building the infrastructure and strengthening the safety net is now! And yet we are all experiencing funding cuts and dwindling resources to provide these vital services to Bay Area seniors.

That's why we are here today at this Forum. Together we can find answers. We hope this day will help us all collaborate and build common ground among organizations across geographic boundaries and among care providers, advocates and policy makers. Collectively, we can strengthen the healthcare safety net that more and more seniors are going to need in the coming years.

We hope that something new begins today. We hope we can jointly identify key action arenas that need to be our common focus in the Bay Area for the coming year. We hope we forge and strengthen relationships across programs and geography and find a common voice as Bay Area senior service providers and advocates. Thank you so much for joining us today!



Center for Elders' Independence



On Lok Lifeways

## Thank you to our Funders

- ◆ California HealthCare Foundation
- ◆ Y&H Soda Foundation

# Morning Plenary Panel



**Martin Lynch, Ph.D.,  
M.P.A., M.S.,  
President & CEO,  
LifeLong Medical Care**

Marty Lynch has been a nonprofit administrator for over 30 years. He co-founded the Elderly Subcommittee of the CA Primary Care Association and currently serves on the state's task force to examine policy changes necessary for the integration of primary care and mental health services and to develop a CA plan for Alzheimer's disease. He is a lecturer at the UC Berkeley School of Social Welfare and a researcher at the Institute for Health and Aging at UCSF. His research and writing interests include Medicare and Medicaid policy, home and community-based long term care, and disabled seniors.



**Ruth Gay, Area Director of Public Policy & Advocacy, Alzheimer's Association**

Ruth Gay has a Master's degree in Community Health and Gerontology. Prior to her current position, Ruth supervised the opening of the Alzheimer's Association's East Bay Office and was the Site Director for three years. She had also overseen the Chapter's Helpline and Family Connections programs, provided training for professional and family members. She currently works with policy legislation, and issues of equity that affect persons with Alzheimer's. She advocates at all levels to alleviate the gaps in delivery of care and services for people with Alzheimer's disease.



**Louis A. Vismara, M.D.  
Policy Consultant to  
Senator Darrell  
Steinberg**

Dr. Vismara is a retired cardiologist and co-founder of the M.I.N.D. Institute at the University of California, Davis. In 1998, he was appointed to the First Five CA Commission and has served on various governing and advisory boards. Since 2000, he has worked as a health policy consultant to the CA Senate President Pro Tempore, advising Senators John Burton, Don Perata, and now Darrell Steinberg on issues of child development, learning differences, diversity and appropriate access to health care for underserved populations.



**Daniel Sawislak  
Executive Director,  
Resources for Community  
Development**

Dan Sawislak has been the Executive Director of Resources for Community Development, an affordable and supportive housing developer, since October 1998. In his 20 years of experience in the community development sector, he has personally seen the importance of services in helping residents thrive and seniors age in place. He has also worked as an economic development planner and a community organizer in Oakland and Chicago. Dan holds a Master's degree in City and Regional Planning from the University of California, Berkeley.

## AFTERNOON WORKSHOPS 1 & 2

There will be four afternoon workshops geared towards major areas of concern for the Bay Area's Senior Health Care Safety Net. Each will feature presenters who will introduce key perspectives and discuss important developments in the field, providing thought provoking context for the work that will be done by the workshop attendees following the panel. Policy decision makers, service providers, advocates, and leaders in the field will all be present in the workshops. They focus on identifying underlying principles that can guide collective and collaborative activities, sharing current actions underway and identifying key action areas for the coming year.

### Workshop One

#### Dementia and Alzheimer's: Planning for the Growing Need

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Ruth Gay \* Leslie Bishop Franco \* Dr. Jay Luxenberg \* Micheal Pope

One in six baby boomers who reach age 55 will develop dementia. Planning for the growing need for care has never been more urgent. Workshop participants will identify the fundamental principles that can provide a platform for common action in planning for growing needs. Participants will also share current actions already underway related to the topic and identify some key action areas for the coming year.

### Workshop Two

#### Bridging Silos in the Continuum of Care

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Marty Lynch \* David Sayen \* Karol Swartzlander \* Elaine Welch

Funding, regulatory, institutional, and competitive barriers that limit access to the care seniors need as they age. Representative of the Centers for Medicare and Medicaid Services and from California Health and Human Services Agency will present, as will service providers who are finding creative ways to work across gaps in the continuum of care. This workshop will identify the fundamental principles that can provide a platform for action in bridging these silos. Participants will also share current actions already underway and identify some key action areas for the coming year.

# Today's Agenda

**Registration & Coffee Service** 8:15 a.m. to 9:00 a.m.

**Plenary Session** 9:00 a.m. to 10:45 a.m.

- ◆ Peter Szutu, President & CEO, Center for Elders' Independence
- ◆ State Assemblywoman Joan Buchanan
- ◆ California State Senator Loni Hancock—**Keynote Speaker**
- ◆ Joanne Handy, President & CEO, Aging Services of California
- ◆ State Assemblymember Nancy Skinner

**Panel Discussion** 11:00 a.m. to 11:45 a.m.

**Moderator:**  
Bob Edmondson, President & CEO, On Lok Lifeways

**Break (pick up box-lunches in courtyard)** 11:45 a.m. to 12:00 p.m.

**Concurrent Workshops** 12:00 p.m. to 2:45 p.m.

- ◆ Dementia & Alzheimer's: Planning for the Growing Need
- ◆ Bridging Silos in the Continuum of Care
- ◆ State & Federal Policy Changes Affecting Bay Area Seniors
- ◆ Promoting Aging-in-Place through Housing & Service Options

**Workshop Reports** 2:55 p.m. to 3:20 p.m.

**Closing Remarks** 3:20 p.m. to 3:30 p.m.

Note there are no bio breaks scheduled, so please come and leave as you need.

Please silence cell phones.

# Plenary Speakers



## *State Senator Loni Hancock—Keynote Speaker*

Senator Hancock's public service career has spanned more than three decades at the local, state and federal levels. She currently represents the 9th Senate District, which includes the cities of Alameda, Albany, Berkeley, Castro Valley, Dublin, El Sobrante, Emeryville, Livermore, Oakland, Piedmont, Richmond and San Pablo. She previously served three terms in the CA State Assembly and was the Mayor of Berkeley.



## *State Assemblymember Nancy Skinner*

Assemblymember Skinner chairs the Assembly Natural Resources Committee and has long been a nationally renowned leader in environmental policy legislation and social justice issues, as a student activist, Berkeley City Council member, CA Energy Commission appointee, East Bay Regional Parks District Director, and National Women's Political Caucus Executive Board member, among her many affiliations. She represents the 14<sup>th</sup> Assembly District, which includes parts of Contra Costa and northern Alameda Counties.



## *State Assemblymember Joan Buchanan*

Assemblymember Buchanan honed her financial and analytical skills at Delta Dental, becoming Director of Commercial Operations before the age of 30. She left the private sector to raise her five children and in the process became an effective community activist and school board president. Elected to the CA State Assembly in 2008, she represents the 15th District, which includes portions of Alameda, Contra Costa, Sacramento and San Joaquin Counties.



## *Joanne Handy, President & CEO, Aging Services of California*

Joanne Handy, R.N., M.S., has a long-standing interest and expertise in senior services. A current member of the AARP Board of Directors and former CEO of the Institute on Aging in San Francisco, she also served on the board of American Society on Aging (ASA), the Visiting Nurse Associations of America, and the National Association for Home Care. She has received numerous awards, including the ASA Leadership Award, Member of the Year Award from Women Health Care Executives and was a Kellogg Foundation International Leadership Program fellow.

## AFTERNOON WORKSHOPS 3 & 4

### Workshop Three

#### State and Federal Policy Changes Affecting Bay Area Seniors

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Ann Hinton (invited) \* Hanh Quach \* Tom Rundall \* Louis Vismara

Representatives from local, state, and national governments as well as a representative of the California Budget Project will shed light on recent policy developments and long term trends. This workshop will identify the fundamental principles that can provide a platform for a unified strategy in tracking and advocating around State and Federal Policy Changes. Participants will also share current actions already underway and identify some key action areas for the coming year.

### Workshop Four

#### Promoting Aging-in-Place through Housing and Service Options

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Charles Calavan \* Ryan Chao \* Shirley Haberfeld \* Darin Lounds \* Dan Sawislak

Studies show that more than 90% of seniors wish to age in place and remain in their communities. Panelists will present case studies that demonstrate how this can work successfully. This workshop will identify the fundamental principles that can provide a common platform for action in advancing efforts that enable aging-in-place. Participants will also share current actions already underway and identify some key action areas for the coming year.

[www.shpf.elders.org](http://www.shpf.elders.org)

**For electronic copies of the materials you receive today, please visit the Policy Forum website: [www.shpf.elders.org](http://www.shpf.elders.org).**

**We will e-mail copies of the outcomes of this forum to all attendees who have provided e-mail addresses. Copies will also be posted on this website by December 18, 2009.**

Thank you to today's planning committee

- ◆ Wendy Peterson, Senior Services Coalition of Alameda County ([www.seniorservicescoalition.org](http://www.seniorservicescoalition.org))
- ◆ Laurie Earp, Earp Events & Fundraising ([www.earpevents.com](http://www.earpevents.com))
- ◆ Marti Roach & Jane Stallman, Center for Strategic Facilitation (<http://www.strategicfacilitation.com>)
- ◆ Eileen Kunz, On Lok Lifeways ([www.onlok.org](http://www.onlok.org))
- ◆ Greg Garrett, Marilyn Bryan, Pamela Jones, Dianna Garrett, Center for Elders' Independence ([www.cei.elders.org](http://www.cei.elders.org))
- ◆ DuDell & Associates ([www.dudell.org](http://www.dudell.org))

